FOR IMMEDIATE RELEASE

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**POOH SHIESTY MARKS TWO YEAR ANNIVERSARY OF**

**4X PLATINUM BREAKTHROUGH, “BACK IN BLOOD (FEAT. LIL DURK),”**

**WITH BRAND NEW NIGHTCORE REMIX**

**“BACK IN BLOOD (SPED UP VERSION) AVAILABLE NOW**

**VIA GUCCI MANE’S THE NEW 1017/ATLANTIC RECORDS**



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Multi-platinum rapper **Pooh Shiesty** is marking the two-year anniversary of his breakthrough hit single “**Back In Blood (Feat. Lil Durk)**” with today’s premiere of “**Back In Blood (Sped Up Version)**,” a new nightcore remix available now via Gucci Mane’s The New 1017 and Atlantic Records at all DSPs and streaming services [HERE](https://spedup.lnk.to/BackInBlood).

Released on November 6, 2020, “Back In Blood (Feat. Lil Durk)” proved an instant smash, ultimately earning 4x RIAA platinum certification for sales in excess of over **4.5M**. Currently boasting more than **568M** worldwide streams, the track peaked at **#1** on Apple Music’s “Hip-Hop/Rap” and “All Genre” charts, reached **#4** on *Rolling Stone*’s “Top 100,” **#6** on *Billboard*’s “Hot R&B/Hip-Hop Songs” and **#13** on the overall *Billboard 200*, while also scoring on Spotify’s “US Viral 50” and “Top 200” tallies. Named by *Variety* as one of 2021’s Top 25 hits, “Back In Blood” was joined by [an official visual](https://youtu.be/0-Tm65i96TY) which earned **2.4M** views on YouTube within its first 24 hours and is now on its way to over **280M** views.

“Back In Blood” immediately affirmed Pooh Shiesty as a major force in modern hip-hop, rocketing the Memphis, TN-based rapper to the top of Rolling Stone’s “Breakthrough 25” as well as Billboard’s “Emerging Artists” and “Artist 100” charts. Shiesty – who made his late night TV debut with a performance of “Back In Blood” on NBC’s *The Tonight Show Starring Jimmy Fallon* – went on to earn a long list of honors and accolades, beginning with a “**Best New Artist**” nomination from the **2021 BET Awards** and followed by multiple nods from the **2021 BET Hip-Hop Awards**, including “**Best New Hip-Hop Artist**,” “**Song of the Year**,” and “**Best Collaboration**,” as well as a **2022 Billboard Music Awards** nomination for “**Top New Artist.**” Shiesty was also crowned as “Rookie Of The Year” by *RapCaviar*, featured among *XXL*’s 2021 Freshman Class, and named *Billboard*’s first-ever “Hip-Hop/R&B Rookie of The Month.”

Shiesty has now garnered over **2.3B** US audio streams and more than **1B** views on YouTube thus far. His monumental, chart-topping, RIAA platinum certified debut mixtape, *SHIESTY SEASON* now has over **1.5B** global streams. The project exploded onto *Billboard*’s “Top Rap Albums” at **#1** upon its February 5, 2021 release while also peaking at **#3** on the overall *Billboard 200*. *SHIESTY SEASON* also topped Spotify’s “Top US Albums” and both Apple Music’s overall and “Hip-Hop/Rap” charts, while also rising to **#3** on *Rolling Stone’s* “Top 200.” Upon release, all 17 tracks on the mixtape – including includes the RIAA platinum certified “[Neighbors (Feat BIG30)](https://www.youtube.com/watch?v=xtJauZnp3xY)“ – hit the top 50 on Apple Music’s overall “Top Songs” chart. He later released the deluxe follow-ups *SHIESTY SEASON – SPRING DELUXE*and *SHIESTY SEASON: CERTIFIED*which was accompanied by an [exclusive NFT collection](https://www.complex.com/music/pooh-shiesty-season-certified-waheed-zai-nft-collection) in partnership with prominent digital artist Waheed Zai, the co-creator of the web 3 streetwear brand Smilesss, and artist behind the original *SHIESTY SEASON* [cover art](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwarnermusicgroup.box.com%2Fs%2Fwfmbj0zx1bevkqvqxv2hqgwkb5gskh3g&data=05%7C01%7CSelam.Belay%40atlanticrecords.com%7Ceca97a196bfb4cf7807208da23e2a335%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637861753572873475%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=kgyguQ7uoFdAM8NOr2ac83hyEIEPZ3LybajoTZ7dya4%3D&reserved=0) .

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