FOR IMMEDIATE RELEASE

SEPTEMBER 23, 2022

**1017 GLOBAL MUSIC’S BIGWALKDOG DROPS *TRICK CITY***

**MISSISSIPPI RAPPER RELEASES DEBUT MIXTAPE**

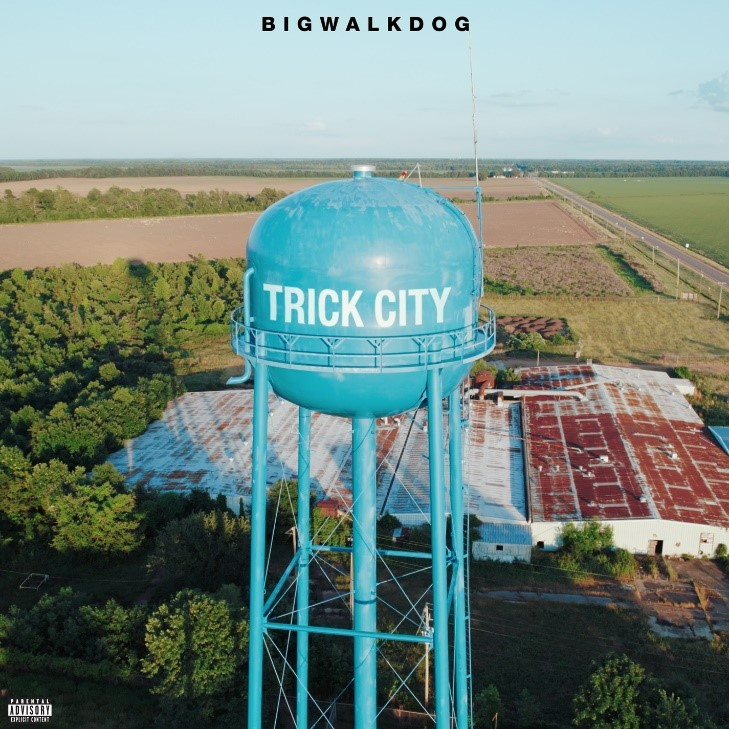
**AVAILABLE NOW VIA 1017 GLOBAL MUSIC/ATLANTIC RECORDS** [**HERE**](https://bigwalkdog.lnk.to/TrickCity)

**STACKED 20-TRACK RELEASE INCLUDES FEATURES FROM GUCCI MANE, LIL BABY,**

**POOH SHIESTY, AND BIG30**

**UPCOMING LIVE SCHEDULE INCLUDES DATES SUPPORTING**

**KEVIN GATES’ BLOCKBUSTER “BIG LYFE TOUR”**



(DOWNLOAD HI-RES ART [HERE](https://warnermusicgroup.box.com/s/yfqrk3t0dsbtumla7wuzqrxh11t9bh8d))

***“It’s BigWalkDog season.” – THE SOURCE***

Today, September 23rd, **BigWalkDog** celebrates the release of his stacked 20-track debut mixtape. ***TRICK CITY*** arrives via 1017 Global Music/Atlantic Records and is available now at DSPs and streaming services [HERE](https://bigwalkdog.lnk.to/TrickCity). The project includes features from Gucci Mane, Lil Baby, Pooh Shiesty, and Big30. *TRICK CITY* follows a series of hard-hitting singles that have helped BigWalkDog amass over **200M** worldwide streams and more than **165M** video views thus far. *TRICK CITY* is highlighted by tracks such as “For Certain (feat. Big30),” accompanied by a music video premiered today via YouTube [HERE](https://bigwalkdog.lnk.to/ForCertainVideo).

Further standouts include “[Whole Lotta Ice (Feat. Lil Baby & Pooh Shiesty)](https://youtu.be/drMond5ovk8),” which is joined by an official music video currently boasting over **20M views** via YouTube after earning nearly 1 million views in its first 24 hours alone. The project also features Gucci Mane & BigWalkDog’s smash collaboration “[Poppin](https://www.youtube.com/watch?v=dcbcxBSxQ0A),” accompanied by an official music video now with over **37M views** after rising to #2 on YouTube’s “Trending” chart. “Poppin” also served as BigWalkDog’s late night TV debut, and was introduced with a fiery performance of the track on ***Jimmy Kimmel Live!***

BigWalkDog is fast proving one of the most compelling new artists on the 1017 Global Music roster. The 6’8” Magnolia State rapper will mark the arrival of *TRICK CITY* with a number of dates supporting Kevin Gates’ “Big Lyfe Tour,” including Nashville, TN’s Nashville Municipal Auditorium (September 30), and Birmingham, AL’s Legacy Arena at The BJCC (October 7).



(DOWNLOAD PRESS PHOTOS [HERE](https://warnermusicgroup.box.com/s/yfqrk3t0dsbtumla7wuzqrxh11t9bh8d))

Born in Tutwiler, MI, BigWalkDog moved to Memphis, TN in 2020 where he unleashed a string of independent releases that showcased commanding bars and knockout hooks that prove impossible to shake, all spiced with the rapper’s one-of-a-kind brand of Southern gusto. Tracks such as “Tyson” and “B.T.D.” soon caught catching the attention of Gucci Mane, who swiftly signed BigWalkDog to his fast-growing 1017 Global Music label.

A wide span of powerful releases followed, including striking appearances on 1017 Global Music label’s RIAA Certified Gold compilations [*SO ICY BOYZ*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fthenew1017.lnk.to%2FSoIcyBoyz&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cf0cafdffd7a44c1e6c2e08da97576ad3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637988698976165884%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=RAXYW7KPhtkh%2FXzLNnuuCMAm8CnWN9M7HHu4rNLGPx4%3D&reserved=0) and the recently released [*SO ICY GANG: THE REUP*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fthenew1017.lnk.to%2FTheReUp&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cf0cafdffd7a44c1e6c2e08da97576ad3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637988698976165884%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Ne%2BC6H4s%2FRzLPkqxsAHHk3YX2XucamDVpfLkZqjW0Us%3D&reserved=0), all of which drew millions of streams alongside critical acclaim from such media outlets as *REVOLT*, which raved, “*BigWalkDog is quickly becoming one of the bigger faces on the Southern rap scene.*”

“*Mississippi made me,*” says BigWalkDog, “*but I want BigWalkDog to be for the world. You can take your own feelings from it – whether they’re good or bad. I’m just being honest.*”

**TRACKLIST**

1 Trick

2 Know What I Mean feat. Gucci Mane

3 Mary Jane

4 Pray

5 Whole Lotta Ice feat. Lil Baby & Pooh Shiesty

6 I'm the One

7 What You Hear Pt. 1

8 Poppin (BigWalkDog & Gucci Mane)

9 Uncle Tommy

10 Beep

11 For Certain feat. BIG30

12 Skywalka

13 What You Hear Pt. 2

14 How It Go

15 I Chose

16 Onion Peeler

17 Trap God feat. Gucci Mane

18 Nino

19 Son of A Gun

20 Came From The Bottom

# # #

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[BIGWALKDOFMUSIC.COM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.bigwalkdogmusic.com%2F&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cf0cafdffd7a44c1e6c2e08da97576ad3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637988698976165884%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=1tQlgnyN1ZG8GuX2b1%2BVczpa420J7fLH5lH8sGGZgEo%3D&reserved=0) | [FACEBOOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2FBigwalkdog-113260807183403%2F&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cf0cafdffd7a44c1e6c2e08da97576ad3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637988698976165884%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=BiZ0%2F0LsB%2F16F3NLHJYt7EPaoqlNXW4ZizNhIyHJ7Rw%3D&reserved=0) | [INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fbigwalkdog1&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cf0cafdffd7a44c1e6c2e08da97576ad3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637988698976165884%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=s4QdVDJgZF4SP4knkBOoFQMRyfUUYO9ZqiNwkWXxakc%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCdTWY_KSuKtzqdrirez_uSA&data=05%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7Cf0cafdffd7a44c1e6c2e08da97576ad3%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637988698976322117%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=z0FxfBXUcI0ClTT%2BSh%2FerNy6IDawub0yKeFRpWpausQ%3D&reserved=0)

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