**KEVO MUNEY RETURNS WITH “MEMPHIS”**

**ACCOMPANIED BY OFFICIAL MUSIC VIDEO PRODUCED BY REAL RED**

[**DOWNLOAD/STREAM HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevomuney.lnk.to%2FMemphis&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=fpni116dHMN5Yt2ti5yFoKx7AfW2J%2Fvwof4FjMi7HqY%3D&reserved=0)

[**WATCH HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fapp%3Ddesktop%26v%3DfMVfYyMdjXA&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=qkbKNtc9%2BuHa6IVbTWsmbSLed95uVqHRpUuXDGEFbhw%3D&reserved=0)

**A picture containing text, scene

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Kevin Muney returns with an anthem for his hometown “Memphis” available everywhere now. The new track is paired alongside an official music video produced by Real Red, watch [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DfMVfYyMdjXA&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=0ztYNmALHT0yPCuNXTiBvofM76GeCgj%2BxV6x%2BBAK4uo%3D&reserved=0).

Muney tells a ruthless tale of life in Memphis, never knowing who to trust as he strives to reach the top. The southern crooner glides on the beat with his velvety verses and allows the smooth harmony of the sample to accent.

Muney’s single, “[Leave Some Day](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevomuney.lnk.to%2FLeaveSomeDay&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=e2XP4oZASpwlMwnvd4LcQyQLCRlduCWq88x1prpCT%2BE%3D&reserved=0)” has proven a true blockbuster, earning RIAA gold certification with more than **175M** worldwide streams and top chart placement across Apple Music, Spotify, SoundCloud, and Shazam.  In addition, the track’s official companion music video has racked up close to **15M** individual views via YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DdtEOihsoQHk&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=FqeW1lJZNe3FpxRQDrn2m8vKbeYZqRjsyOc%2BNWY%2BKVk%3D&reserved=0), while the stellar “[Leave Some Day (Remix) [Feat. Lil Durk]](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevomuney.lnk.to%2FLeaveSomeDayRmx&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=0DbfDjVwaSIqPSCOuW2nlTBrnYUP4vgK0vsiUKMZJn4%3D&reserved=0)” is available for streaming and download [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevomuney.lnk.to%2FLeaveSomeDayRmx&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=0DbfDjVwaSIqPSCOuW2nlTBrnYUP4vgK0vsiUKMZJn4%3D&reserved=0).

Now with over **300M** worldwide streams and counting, Kevo Muney has earned acclaim in his native Memphis for bringing soul back into hip-hop with powerful songs written from a place of truth and authenticity, some motivational and inspiring, other rooted in pain and personal struggle. The youngest child of eight siblings, Muney grew up in one of the toughest neighborhoods in South Memphis. He first tapped into his growing talent by releasing freestyles on Facebook, rapping over any random beats he found on YouTube. A string of street mixtapes drew underground attention before 2017’s “I Grind (Feat. King Arti)” proved his local breakthrough. 2018’s breakthrough project, [WHO AM I](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fopen.spotify.com%2Falbum%2F0mHwRvyM51BbJLoArGSklI&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=AtQ3ySs1lwmg1SujRZ9SdSTLgN12ulHvCoMMWSDu%2BJ4%3D&reserved=0), was joined the next year by 2019’s follow-up, [WHO AM I: RELOADED](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevomuney.lnk.to%2FWhoAmIID&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=1JYYWK0PaCCbgv5JvmnO7B5mXd57MhtN3cCQbxGtjyU%3D&reserved=0), as well as the viral smash mixtape, [BABY G.O.A.T](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevomuney.lnk.to%2FBabyGOAT&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=2ziK1QwOuk%2BokO3UoBoo7dBLCFXXmC9BGZFaTI3AvJE%3D&reserved=0), highlighted by the singles, “[Everythang Changed](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevomuney.lnk.to%2FEverythangChanged&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=vGjyk%2Fzq354qr%2FxEyEt0hK0kHbxfMAR5d0E9SGYRrB8%3D&reserved=0" \o "https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevomuney.lnk.to%2FEverythangChanged&data=04%7C01%7CJason.Wesley%40atlanticrecords.com%7C1360aa19635c465fbbc808d9ed72aa11%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637801900031250600%7CU),” “[Crying Out Loud](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DvD4WpCrYqtA&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=4%2BVU%2FFncfxqiIZfrolHxLeK4%2FGUSWPpxfOWM%2Bxi6axs%3D&reserved=0),” and “[Oh God (Feat. BlocBoy JB)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevomuney.lnk.to%2FOnGod&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565684388%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=lcCxJJttqQbMgKD1Ot5aFHgVxkNYAmzpjVcNbuhyDq0%3D&reserved=0),” the latter joined by an official companion video, streaming [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DlH7H26-QhPs&data=05%7C01%7CTaylor.Apel%40atlanticrecords.com%7C3d77e73826c74944627d08da86c07f31%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637970458565840590%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Fnl8vxAvACfERnCOQ8AXv5YK1IpQz%2BBFzL1lGacOsrU%3D&reserved=0) following its premiere via Complex.

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