FOR IMMEDIATE RELEASE

FEBRUARY 1, 2023

**THE GENERAL RETURNS TO CELEBRATE THE 10TH ANNIVERSARY OF HIS DEBUT MIXTAPE *THE LUCA BRASI STORY (A DECADE OF BRASI)***

**KEVIN GATES RE-RELEASES HIS 22-TRACK DEBUT MIXTAPE 10 YEARS AFTER ITS DEBUT**

**COMES ON THE HEELS OF THE BIG LYFE TOUR AND THE** [***KHAZA***](https://www.kevingates.lnk.to/khaza)**ALBUM RELEASE**

**THE RAP SUPERSTAR IS NOW AT OVER 8 BILLION YOUTUBE VIEWS TO DATE**

**THE KEVIN GATES OFFICIAL DISCORD** [**SERVER**](https://discrord.gg/kevingates) **LAUNCHED ON 1/30**

[**DOWNLOAD/STREAM**](https://kevingates.lnk.to/DecadeOfBrasi) ***THE LUCA BRASI STORY (A DECADE OF BRASI)***



[DOWNLOAD HI-RES ARTWORK](https://warnermusicgroup.app.box.com/s/f6uqyz3yhtwjs73xdokadf9ab311njj0)

RIAA multi-platinum certified rap superstar, **Kevin Gates,** returns to celebrate the 10th anniversary of his debut mixtape, [***The Luca Brasi Story***](https://kevingates.lnk.to/DecadeOfBrasi) ***(A Decade of Brasi)***via Bread Winner Alumni/Atlantic Records.This will be the first time the entire project is released in its entirety with all 22 original mixtape tracks available on all DSPs. One of the project’s stand-out tracks from the project, “[Paper Chasers](https://www.youtube.com/watch?v=Hwvo2PFH_TQ),” now has over 102M+ audio streams in the US alone and the official video has 89M views to date. The re-release of *The Luca Brasi Story* serves as the follow-up to Kevin’s massive 2022 with the release of his third studio album, [*KHAZA*](https://www.kevingates.lnk.to/khaza), and the Big Lyfe Tour to support the album. Earlier this week, the official Kevin Gates Discord [server](https://discrord.gg/kevingates) launched on 1/30.

**ABOUT KEVIN GATES**

Kevin Gates transformed into one of the most impactful and inimitable rappers in the game by simply being Kevin Gates. Nearly 15 years into an unbelievable career, he doesn’t chase trends. He doesn’t censor himself. He doesn’t hold back. Instead, he speaks his mind and fulfills every promise.  It’s why the Baton Rouge, LA native has racked up over 6 billion streams, 6 billion views, and dozens of multiplatinum, platinum, and gold certifications. It’s why his 2013 song “Thinking With My Dick” reached Billboard’s Hot 100 for the first time in 2022 and became #1 overall sound on TikTok. It’s why he’s logged four Top 5 entries on the *Billboard*Top 200 in addition to seven Top 5 entries on both the Top Rap Albums Chart and the Top R&B/Hip-Hop Albums Charts. It’s why he’s sold out successive headline tours, delivered show-stopping sets at *Rolling Loud* and *JMBLYA*, and ignited arenas with Cardi B. It’s why he’s received various high-profile award nominations. It’s why he’s reached rarified air, emerging as second best-selling hip-hop artist of 2016 only behind Drake. It’s why he’s also spawned countless think pieces. Among those, *Pitchfork* described 2019’s gold-certified *I’m Him* as *“another showcase for the Baton Rouge rapper’s fully formed and gloriously weird personality”* and praised, *“The hooks are magnificent, his most boisterous and fine-tuned since Islah*.*”*As always, he doesn’t compromise on 2021’s *Only The GeneralsPart II* [Bread Winner Alumni/Atlantic Records] and more music on the horizon. He’s only gotten better at being Kevin Gates. Kevin continues his reign with the release of his third full length LP, *KHAZA*. Since the album’s release Kevin has released several singles to keep the momentum building including: “Big Lyfe,” “Bad For Me,” “Intro,” “Metro,” “Major League,” and his explosive “Super General (Freestyle).” The album was supported by his *KHAZA* national tour with several sold out dates across the country, first kicking off in Dallas, TX.



**CONNECT WITH KEVIN GATES**

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