**SYMBA AND RAYVEN TYLER TEAM UP WITH ESPN ON “OUTRAGEOUS”**

**PRODUCED BY JAYTHEGREAT**

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**NEW SONG SERVES AS ESPN’S OFFICIAL ANTHEM OF THE NBA PLAY-IN TOURNAMENT**

***“OUTRAGEOUS” IS THE LATEST FROM ESPN & ATLANTIC RECORDS’ SEASON LONG NBA PARTNERSHIP***

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**(New York, NY— March 31, 2023)** **Symba** and **Rayven Tyler** team up with **ESPN** on new song, **“Outrageous”** available everywhere today via Atlantic Records. **“Outrageous”** which was written and created specifically for this campaign, will be the main anthem for **ESPN’s** coverage of the **Play-In Tournament**, which highlights the battle for the final two playoff spots in each conference. The anthem will be heard across TV and online promos, in-game broadcasts, studio shows, and ESPN socials through mid-April.

**“Outrageous”** is the latest from **ESPN** and **Atlantic Records’** partnership for the 2022-2023 NBA Season. The season-long campaign has already included songs from **Ty Dolla $ign, Janelle Monáe** and **Bankroll Hayden**, with more to be announced soon.

**ABOUT SYMBA:**

Symba raps just as hard as he hustles, inspiring and impressing with breathless flows, eloquently elite lyricism, and a propensity to grind without pause. Symba lifted himself out of rough circumstances in the Bay Area with a prolific string of independent projects before the mainstream embraced him on 2020’s *Don’t Run From R.A.P.* Accompanied by A-list guests such as 2 Chainz, Ty Dolla $ign, Moneybagg Yo, Jayson Cash, and more, he earned widespread acclaim. XXL christened him *“a classic lyricist with modern flows*,*”* Billboarddescribed him as *“a step closer to becoming a forceful name in hip-hop*,*”* and Flaunt attested, *“Symba’s time is now*.*”* It certainly feels like it. His fiery lyrics and nimble delivery quickly caught the attention of the hip-hop world after his LA Leakers Freestyle went viral and received praise from everyone from LeBron James and Kevin Durant to Dr. Dre and The Game.

Complex named Symba *“one of the most exciting voices in California, able to synthesize a number of styles from Cali and across the country [with] a cohesive sound that’s uniquely his own.,”* while PEOPLE named him *“an emerging artist you should be listening to.”* 2022 saw him hit the studio with music royalty a la Dr. Dre and perform a sold-out show at the world-famous Roxy on the Sunset Strip attended by none other than Kevin Durant and LeBron James who previously dubbed Symba his *“new favorite artist*.*”* Not to mention, he graced the bills of *Outside Lands* and *Rolling Loud NYC,*is serving as direct support on Joyner Lucas’ North American “ADHD Tour” and even headed home to The Bay to throw out the first pitch at an Oakland A’s game.

Along the way, he crafted his blockbuster new project, *DJ Drama Presents: Results Take Time (A Gangsta Grillz Special Edition)* [Starr Island/Atlantic Records]. Setting the stage for its arrival, he ignited his show-stopping late-night television debut on *Jimmy Jimmel LIVE!* with a performance of “GOAT.” Produced by Dr. Dre and Dem Jointz, the single “Never End Up Broke Pt. 2 (feat. Pusha T)” unfolds as a rap masterclass with lyrical fireworks courtesy of Pusha T and Symba’s own incendiary bars. Elsewhere, he collaborates with fellow West Coast native Roddy Ricch on “Never Change” and reunites with 2Chainz on “Pop Out.” With all he’s been through and seen, Symba’s time to speak is right now—and he’s wisely using it to motivate.

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