**TRAETWOTHREE BIO**

Where we come from informs who we become. TRAETWOTHREE embodies the best elements of his native Los Angeles. He switches lanes between the smooth hip-hop of a Sunday afternoon backyard party in South Central and the smoked-out woozy R&B of a joyride from Venice Beach to Malibu. At the same time, he channels Afrobeats rhythms befitting of the city’s African enclaves and his own Nigerian roots. After reeling in millions of streams and earning acclaim from *Billboard*, *VH1*, *AllHipHop.com*, *Rated R&B*, and many others, he reflects all of these vibes on his forthcoming project, *Long Story Short* [Ncredible/Art@War/Atlantic Records], and much more on the horizon.

“I’m making a statement of who I am right now,” he exclaims. “I’m showing almost every side of me—from the R&B down to the Afrobeats. This is what I’m about.”

As a kid in Crenshaw, music proved to be a constant for TRAETWOTHREE.He initially developed his chops on saxophone in middle school in addition to listening to everyone from Erykah Badu and The Isley Brothers to Drake, J. Cole, and Nipsey Hussle as well as Afrobeats favorites Wizkid and Burna Boy. Since mom and dad were Jehovah’s Witnesses, he also learned about faith. By sixteen-years-old, he taught himself how to write and record music out of his D.I.Y. bedroom studio setup. A serendipitous encounter with the Ncredible team at the Dick’s Sporting Goods where TRAETWOTHREE worked led to his deal with the label founded by Nick Cannon in conjunction with entertainment executive, James McMillan’s Art@War venture, and Atlantic Records, boosting his buzz and igniting his arrival in the process. Throughout 2022, he tallied millions of streams across anthems such as “Drownin,” “Worth It” [feat. DDG], “Stuck in My Ways” [feat. BLUEFACE], “Vroom” [feat. Justina Valentine], and “710” [feat. DW Flame], leading up to his debut mixtape *Out the District*. Meanwhile, *AllHipHop.com* applauded his *“different sound that people have never heard before*.*”*

Simultaneously, he spent countless hours in the studio, crafting what would become *Long Story Short*.

“I’ve been putting in time, getting better and finding my sound and myself as an artist,” he says. “I figured out a way to mesh everything together. The more hours you spend on anything, the more creative you become. It’s the same me—just upgraded.”

Speaking of,he ignited 2023 with “Outside Like This.” Right out of the gate, *Billboard* hailed it among *“R&B/Hip-Hop Fresh Picks of the Week”* and proclaimed, *“Cali upstart TRAETWOTHREE scripts a gripping tale set at a GRAMMY® party, which could double as a Tyler Perry flick*.*”*

He adds, “It’s a real story about how I ran into somebody I used to talk to. When you feel like you’ve known a person in a relationship, it’s shocking to see them in a different light at the club.”

On its heels, “Watch It Grow” [feat. Sevyn Streeter] balances his entrancing flow with a silky nocturnal beat. TRAETWOTHREE’s vocals ride the groove towards a hypnotic hook, *“We could plant the seed and watch it grow*.*”* Sevyn counters with a soaring cameo of her own.

“It’s about growing in a relationship and seeing things elevate between you and your significant other,” he remarks. “Sevyn is like family, and she’s one of my favorite artists. We met up, and transferred the actual connection and energy into the music in-person.”

Symba rolls through with uncontainable force and fire on the aptly titled “Energy.” Elsewhere, TRAETWOTHREE links up with Pleasure P for “Love.” It harks back to nineties R&B with its buttery bounce and swooning delivery.

“It’s nostalgic,” he goes on. “Pleasure P is my big brother, so it was another organic situation where we were in the studio together. We caught a vibe, and it was a blessing. To have a veteran in this game on a song with me was incredible.”

In the end, TRAETWOTHREE doesn’t just embody his hometown; he embodies a whole new wave.

“I’m a kid from South Central, but I’m tapping into so many avenues and talking about things beyond where I come from,” he leaves off. “I hope you understand who I am after you listen. Right now, I’m very energetic, vulnerable, charismatic, and confident. I’m getting finer by the day,” he smiles. “I love where I’m at.”

**BOILER**

TRAETWOTHREE embodies the best elements of his native Los Angeles. He switches lanes between the smooth hip-hop of a Sunday afternoon backyard party in South Central and the smoked-out woozy R&B of a joyride from Venice Beach to Malibu. At the same time, he channels Afrobeats rhythms befitting of the city’s African enclaves and his own Nigerian roots. As a kid growing up in The Crenshaw, music proved to be a constant for TRAETWOTHREE.He initially developed his chops on saxophone in middle school in addition to listening to everyone from Erykah Badu and The Isley Brothers to Drake, J. Cole, and Nipsey Hussle as well as Afrobeats favorites Wizkid and Burna Boy. Since mom and dad were Jehovah’s Witnesses, he also learned about faith. By sixteen-years-old, he taught himself how to write and record music out of his D.I.Y. bedroom studio setup. A serendipitous encounter with the Ncredible team at the Dick’s Sporting Goods where TRAETWOTHREE worked, led to his deal with the label founded by Nick Cannon in conjunction with entertainment executive, James McMillan’s Art@War venture, and Atlantic Records, boosting his buzz and igniting his arrival in the process. Throughout 2022, he tallied millions of streams across anthems such as “Drownin,” “[Worth It (feat. DDG)](https://traetwothree.lnk.to/WorthItID)”, “[Stuck in My Ways (feat. BLUEFACE)](https://traetwothree.lnk.to/StuckInMyWays)”, “[Keep Doing You](https://www.youtube.com/watch?v=qMWwklFS01Q),” “Vroom” [feat. Justina Valentine], and “[710 (feat. DW Flame)](https://www.youtube.com/watch?v=v62OAMAc6zA)”, leading up to his debut mixtape [*OUT THE DISTRICT*](https://traetwothree.lnk.to/OutTheDistrict)*.* Meanwhile, *AllHipHop.com* applauded his *“different sound that people have never heard before*.*”* After earning acclaim from *Billboard*, *VH1*, *Rated R&B*, and many others, he reflects all of these vibes on his forthcoming project, *Long Story Short* [Ncredible/Art@War/Atlantic Records], and much more on the horizon.