

Tanner Usrey

Guitar in hand and mic turned up loud, the tunes do the talking for Tanner Usrey. The Texas-born singer, songwriter, and guitarist pairs straight shooting storytelling with country grit, rock 'n' roll energy, and Americana eloquence. As such, he channels a classic spirit from a personal perspective. After piling up tens of millions of streams, packing hundreds of shows, and landing syncs on the likes of *Yellowstone*, he bares it all on a series of 2023 singles for Atlantic Records and much more to come.

"I let the songs be what they're going to be, and I pride myself on that," he notes. "Musically, it ranges from southern rock to country to Americana. When it comes to songwriting, I want to focus on what's real – I don't shy away from saying the hard things."

Growing up in the small town of Prosper, TX, he gravitated towards music as a little kid. By five-years-old, he constantly belted out Alan Jackson songs around the house much to his family's chagrin. "Everyone used to tell me to shut up," he laughs. "I was the kid who sang all the time."

After catching Wade Bowen and Brandon Rhyder in concert, his destiny crystallized in high school. "I remember saying to myself, 'That's what I want to do,'" he recalls. "That's what led me to picking up a guitar."

Inspired by everyone from George Strait, Tom Petty, Lynyrd Skynyrd, and Rolling Stones to his favorite band Whiskey Myers, he wrote countless songs and cut his teeth at gigs anywhere with a stage. In between holding down a job as a skip tracer, he carefully honed his signature style. Quitting his job in 2019, he unveiled the *Medicine Man* EP. "Come Back Down" generated 19.1 million Spotify streams followed by "Beautiful Lies" with 18 million Spotify streams. During 2021, he tirelessly gigged in between releasing the *SÖL Sessions* EP. "The Light" also notably soundtracked the finale of *Yellowstone* Season 4. Along the way, he cemented himself as an electrifying and energetic live presence with over 180 shows in 2022.

"When we're on stage, our goal is to have the audience clinging to the edge of their seats," he shares. "I get to play with a bunch of badasses, and I don't take it for granted. We pounded the pavement and put at least 100K miles on the van in a year-and-a-half."

Signing to Atlantic Records, he kickstarted 2023 with "Take Me Home," cracking 10 million streams and counting. On its heels, the single "Give It Some Time" threads together dusty acoustic guitar and unfiltered lyrics as he pleads, "Give me something to believe in, baby, because I've been losing my mind." Against an organ-laden beat, it builds towards an emotionally charged guitar solo that's as scorching as his delivery is.

Ultimately, Tanner's music might just say everything you need.

"I hope you hear what you want to hear, enjoy it, resonate with it, and know it's real," he leaves off. "It's been a wild ride. I've busted my ass. I started off doing all of this on my own, so it's crazy to see how this and the team around me have grown. People are going after real music right now, and that's great. I'm looking forward to seeing where it goes next."

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