FOR IMMEDIATE RELEASE

JULY 27, 2023

**CKAY RETURNS WITH OFFICIAL VISUAL FOR “HALLELUJAH”**

**COMES ON THE HEELS OF THE RELEASE OF** [***SAD ROMANCE (DELUXE)***](https://ckay.lnk.to/sad_romance_deluxe)

**ONE OF FOUR ADDITIONAL TRACKS ON THE ALBUM ALSO INCLUDING “CAPTURE MY SOUL,” “NWAYI,” AND “NNEKA”**



[WATCH HERE](https://www.youtube.com/watch?v=vEurDtL6EnM)

Right off the heels of the single’s success, peaking at #1 on Apple Music’s Top 50 songs in Nigeria, **CKay** drops the official music video to “**HALLELUJAH”** with **Blaqbonez**.

Produced by **Magic Sticks** (**Oxlade, Davido, Asake**), “**HALLELUJAH**” is a different vibe for CKay who has often committed to his emo-Afrobeats soundscape and perhaps picks up where ‘**WATAWI**’ left off. Shot in Lagos and directed by Jyde Ajala (**Olamide**, **Victony**) the visuals are also dynamic, swiftly moving across a racetrack, a vault, and interior sequences where both **CKay** and **Blaqbonez** flaunt their wins.

2023 started off a few high notes for **CKay** as he surpassed 3.6 billion career streams; performing at the **FIFA World Cup** ceremony as well as the **Vh1 Supersonic 2023** festival in **Pune**, India, “**HALLELUJAH**,” now at over 20 million streams, is a moment of self-reflection and living on top of the world. This summer has been particularly busy for **CKay** performing at **AfroNation** in Miami, **Dour Festival**, in Belgium, and most recently **Lollapalooza** in Paris. Upcoming performance dates include:

July 28 – Luzern Live, Switzerland

July 29 – HipHop Open, Germany

**ABOUT CKAY**

**Chukwuka Ekweani**, known publicly as **CKay**, is the rising star in the ever-burgeoning **Afrobeats**scene. A multi-talented artist, whether behind the boards as a producer or in front of the mic performing his self-penned songs, it is **CKay**’s single-minded vision that shines through. The self-defined **Emo-Afrobeat** star has and continues to soar up charts across the globe thanks to his first globally recognized single **‘love nwantiti’**.

The Nigerian singer, songwriter, and producer originally released **‘love Nwantiti (ah ah ah)’** back in 2019 as part of his debut EP, **CKay The First**. In 2021, **CKay**became the most streamed artist of the year and became the first African artist with two tracks on the **Global Spotify Top 30** simultaneously. **‘love nwantiti’** has been certified platinum/multi-platinum in five countries, including the United States, India and Italy. The viral hit has also been certified gold in the UK, Australia, South Africa and New Zealand. **CKay** became the first African artist in 50 years to hold a top 5 position on the **UK Singles Chart** for 4 straight weeks with **‘love nwantiti’**.

**CKay**has continued to create a global presence with accomplishments such as the “most Shazam-ed song in the world”. **‘Emiliana’**, followed suit and racked in global chart positions and currently has just over 400 million streams worldwide. **‘Emiliana’**peaked at #1 on the **UK Afrobeats Chart**, #2 on **Shazam Top 200** (**Afrobeats**), and #1 in six countries on **Apple Music**.

**CKay’s** debut album **Sad Romance** was released last year and has since had over 380 million streams worldwide. With over **3.5 billion** **streams** to his name and new music slated for 2023, **CKay** is in a prime position to continue his upward trajectory as a globally recognized singer-songwriter and producer.

**The Sad Romance Deluxe album is out now, listen/stream here:** <http://ckay.lnk.to/sad_romance_deluxe>



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