FOR IMMEDIATE RELEASE

JULY 29, 2023



**4X GRAMMY**® **AWARD WINNING LIZZO’S “PINK (BAD DAY)” FROM *BARBIE***

**OUT NOW**

**STAR-STUDDED** [***BARBIE THE ALBUM***](https://barbiethealbum.lnk.to/BTA) **SURPASSES 650M+ GLOBAL STREAMS**

**GRETA GERWIG’S *BARBIE* OFFICIALLY #1 AT GLOBAL BOX OFFICE SKATING PAST $500M WORLDWIDE**

[**LISTEN TO “PINK (BAD DAY)”**](https://barbiethealbum.lnk.to/Lizzo)

[**STREAM *BARRBIE THE ALBUM***](https://barbiethealbum.lnk.to/BTABWE)

A pink cover with a letter b

Description automatically generated

[**DOWNLOAD HI-RES IMAGES HERE**](https://warnermusicgroup.box.com/s/mhwdxelyf37ta55ki3djzexig5uu8pjv)

Following an overwhelming demand from fans, 4x GRAMMY® Award and Emmy award winning, RIAA multi-platinum certified superstar **LIZZO**’s “[**Pink (Bad Day)**”](https://barbiethealbum.lnk.to/Lizzo)has been officially released. The track was written and performed for **Greta Gerwig**’s critically acclaimed **#1** film, *Barbie*, starring **Margot Robbie** and **Ryan Gosling** as Barbie and Ken and distributed by Warner Bros. Pictures. On the heels of its record-shattering opening weekend, *Barbie* has surpassed the half-billion-dollar mark at the global box office. Since last week’s release of the film, **“Pink (Bad Day)”** has already garnered over **14.2M** TikTok views and **1.4M** engagements, plus **17.5K+** posts across TikTok and Instagram. As of today, fans can now listen to the full version of **“Pink (Bad Day)”** along with the previously released **“Pink”** from Atlantic Records’ [***BARBIE THE ALBUM***](https://barbiethealbum.lnk.to/BTABWE), the groundbreaking and star-studded musical companion to *Barbie,* now surpassing over **650M** global streams.

**FOR MORE INFO, DOWNLOAD OFFICIAL PRESS MATERIALS:**

[**LIZZO**](https://press.atlanticrecords.com/lizzo) **|** [***BARBIE THE ALBUM***](https://press.atlanticrecords.com/BARBIE-ALBUM)

**WHAT CRITICS ARE SAYING ABOUT *BARBIE THE ALBUM***

*“The Album of Summer 2023****”* – COSMOPOLITAN’S “BEST MOVIE SOUNDTRACKS OF ALL TIME”**

*“‘Barbie the Album’ Is Like a Perfect Night on the Dreamhouse Dancefloor. You Won’t Want It to End”* **– ROLLING STONE**

*“the soundtrack of the summer, a cultural moment of pop music's biggest icons”* **– THE TODAY SHOW**

*“an upbeat, immersive soundtrack full of pop gems from a global who’s who of top pop hitmakers”***– BILLBOARD**

*“the kind of stellar original soundtrack we haven’t heard in years”* **– USA TODAY**

*“an electric sprawl of a soundtrack that can be enjoyed from start to finish”* **– ASSOCIATED PRESS**

*“The soundtrack is more than just an accessory...it is a crucial element in bringing Gerwig’s creative vision to life*” **– PEOPLE**

*“more memorable pop moments than most major motion picture soundtracks”* **– FADER**

*“a veritable toybox of the biggest pop stars today”* **– GRAMMY.COM**

*“a shimmering pop mixtape as joyful as the movie”* **– CONSEQUENCE**

*“The Barbie soundtrack is a pop lover's dream”* ***–* ESQUIRE**

*“a stellar musical experience”* – **FORBES**

**CONNECT WITH LIZZO**

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