**BOILER**

You can practically hear the hustle in Enisa’s voice. Her petite frame belies a range as tall as the Empire State Building punctuated by blunt and bluesy Brooklyn sass. The New York-born Albanian singer and songwriter spikes pop with raw soul and endless attitude. 2021 proved a milestone year for Enisa, highlighted by a cover appearance in [*Out Now*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Foutnowmagazine.com%2Fenisa-cover-interview%2F&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad07cba4837c441707ca08db8eefb3d8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638260932417458720%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=syllxWZquKUdfQff82Yqqk2SL6it%2BCC2YgOTBfaLHTw%3D&reserved=0), debut live performances at NYC’s legendary SOBs and Sacramento, CA’s Lost In Riddim festival, and a social media explosion that now sees close to **9.7M** total followers around the world, including **6.1M** on TikTok and over **1.62M** YouTube subscribers. With over **206M** worldwide streams and more than **386M** total video views, Enisa has proven a truly global favorite, earning chart-topping success in Albania, Turkey, Germany, Switzerland, France, Nigeria, Gambia, Portugal, Algeria, Tunisia, Morocco, Sri Lanka, and India, to name a few. “[Get That Money](https://www.youtube.com/watch?v=TRno7KCObsQ)” (**1.7M** views) marked one of several singles in a continuing series of increasingly popular releases from the First Lady of Highbridge The Label, following “[Tears Hit The Ground](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FI-eDTv_2YDw&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad07cba4837c441707ca08db8eefb3d8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638260932417458720%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=vzXiHE7U9yi%2FD%2BukrgGy4D3Z1KW%2FpDqRQqZbFpFkk9s%3D&reserved=0)” (**3M** views), “[Love Cycle](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2Fposk9fWl_oY&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad07cba4837c441707ca08db8eefb3d8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638260932417458720%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Mzd7XzrxQ0P%2BX9KBEt7ff6NlcuARyrudSmIfRoLkCy4%3D&reserved=0)” (**17M**views), “[Dumb Boy](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FNxm0AGT90ac&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad07cba4837c441707ca08db8eefb3d8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638260932417458720%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=iIYoW5bRIZ3dqb8J1gXWoSJhoE9%2Fq8zC2KdohrqUZVc%3D&reserved=0)” (**17M**views), and the smash hit, “[Count My Blessings](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FgSSu-wXo3q8&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad07cba4837c441707ca08db8eefb3d8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638260932417458720%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=nyI9YPXESJTHEhcRXJ%2FaQUMq7ljKq6S2NayGln1mAlI%3D&reserved=0)” (**66M** views).

Early 2022 saw the release of Enisa’s *Fake Love* EP, a body of work that Enisa describes as “empowering” and “authentic.” The year also brought with it, Enisa’s television debut as a contestant on the NBC musical reality competition “American Song Contest” in which she represented her home state of New York. With so many amazing highlights, it’s clear that 2022 was another blockbuster year for the Brooklyn-based songstress. Since then, Enisa has blessed fans with a flurry of releases including standout hits “[Zoom](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D5osV-cJ9W8A&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad07cba4837c441707ca08db8eefb3d8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638260932417458720%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=xFDct0XKRNctP%2F9jtdpYja5D2VVR0OfwH6X6rmvBpIY%3D&reserved=0),” “[Just A Kiss (Muah)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DUjST7iOdouc&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad07cba4837c441707ca08db8eefb3d8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638260932417458720%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=qUOTGh36%2BemUyL2Iwsx4ZIcRPXZqKQAr3gGio9OIC8w%3D&reserved=0),” and ended the year with a World Cup tribute song, “[Olè](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DmX0V98e6Ik4&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad07cba4837c441707ca08db8eefb3d8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638260932417458720%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=tmiDJFDGtE49FQYOyYQXb6Eel2gjEJJZEMYvSjAAP%2BU%3D&reserved=0" \o "https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DmX0V98e6Ik4&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad07cba4837c441707ca08db8eefb3d8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638260932417458720%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=tmiDJFDGtE49FQYOyYQXb6Eel2gjEJJZEMYvSjAAP%2BU%3D&reserved=0).”All three visuals now boast a combine  **22.1M**views. Enisa kicked off 2023 with the release of the single and visual for “Blame It On Me” and followed up shortly thereafter with her collaboration with **Galantis & JVKE** on "[Fool 4 U](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgalantis.lnk.to%2FFool4UID&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad07cba4837c441707ca08db8eefb3d8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638260932417302565%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=pQs5W0KF17pMVclb4I5WQZhUmswFcW4VDVXWJLKbSgQ%3D&reserved=0)." She also recently collaborated with English electronic music DJ and producer, Riton, for “[Never Knew Love](https://www.youtube.com/watch?v=bkxboms0_xg).” Enisa is now also the face of the [Music Under New York Program](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fnew.mta.info%2Fagency%2Farts-design%2Fmusic&data=05%7C01%7CChevon.DeShields%40atlanticrecords.com%7Cad07cba4837c441707ca08db8eefb3d8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638260932417302565%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=gsjMyVCYmfLBlgdZ950DgzEzMleBC%2Boka%2BzXl%2BQehjs%3D&reserved=0) and hosts the event in partnership with the MTA.