JASON DERULO DROPS "SLOW LOW (REMIX) [FEAT. YNG LVCAS]" OUT NOW

MULTIPLATINUM GLOBAL SUPERSTAR SHARES NEW SPIN ON TEMPO-CHANGING SMASH SINGLE

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Multiplatinum global superstar **Jason Derulo** is giving fans one last hit of summer with "<u>Slow Low</u> (<u>Remix</u>) [Feat. Yng Lvcas]," a brand new Latin spin on the tempo-changing smash, "<u>Slow Low</u>," available now via Atlantic Records at all DSPs and streaming services <u>HERE</u>.

The track features Daniel Osvaldo Donlucas Martínez, professionally known as Yng Lvcas, a Mexican singer and songwriter whose international recognition has been propelled by his standout song "La Bebé." "La Bebe (Remix)" amassed 418 million views on YouTube in just three months since its release and claimed the top spot on the Best Global Songs chart. The nickname "Yng" is a shortened manifestation of "Young," while "Lvcas" resonates with his paternal lineage, Donlucas.

"Slow Low (Remix) [Feat. Yng Lvcas]" continues a seemingly unstoppable string of blockbuster singles, following "Running (All The Things She Said)" streaming now <u>HERE</u>. Both tracks continue a seemingly unstoppable string of blockbuster singles for Derulo, including the seductive new summer hit, "<u>Body Count</u>" and the smoothly dynamic "<u>Glad U Came</u>," the latter joined by an official music video, directed by Derulo on location in beautiful Bali and streaming now at YouTube <u>HERE</u>. In addition, Derulo stripped back "Glad U Came" to create the ideal romantic theme for summer wedding season, "Glad U Came (Acoustic Wedding Version)," available now HERE. Other recent

favorites include the sultry club-pop hit, "When Love Sucks (Feat. Dido)," interpolating Dido's 1999 top 3 hit single, "Thank You," famously sampled in Eminem's classic "Stan."

Early 2023 saw the release of Derulo and David Guetta's feel-good collaboration, "Saturday/Sunday." The ultimate showcase for both artists' signature approach towards club-ready pop anthems, the irresistibly energetic track is joined by an official dance video streaming at Derulo's hugely popular YouTube channel HERE.

About Jason Derulo

Forward-thinking, genre-defying, and massively creative, Jason Derulo has staked his claim as one of the most dynamic forces on the global pop landscape. Since breaking through with his 5x RIAA Platinum-certified single, "Whatcha Say," the award-winning singer-songwriter who has a net worth in excess of \$100 million, has sold more than 250M singles worldwide and achieved 17 Platinum singles including "Wiggle", "Talk Dirty", "Want to Want Me," "Trumpets," "It Girl", "In My Head," "Ridin' Solo," "Don't Wanna Go Home," "Marry Me," "The Other Side," "Get Ugly," "Swalla," "Savage Love" and "Take You Dancing." Since the start of his solo recording career in 2009, he has earned over 18.2B worldwide streams, and built an unstoppable social media following of over 150M followers across all platforms. Now at work on his highly anticipated fifth album – and full-length debut for Atlantic Records – Derulo has delivered an ongoing series of smash singles that have drawn a stunning 500M+ views, including the irresistibly buoyant "Acapulco," the RIAA platinum-certified "Take You Dancing," and Jawsh 685 x Jason Derulo's 3x platinum-certified chart-topper, "Savage Love (Laxed – Siren Beat)." The latter track – and its official BTS remix – proved an unstoppable international sensation upon its 2020 arrival, peaking at #1 on Billboard's "Hot 100" as well as atop charts in 16 additional countries around the world.

A truly multi-dimensional creator, Derulo has also established himself as an actor and businessman, investing in enterprises like Catch L.A. and Rumble Boxing, becoming part-owner of Bedlam Vodka, launching an innovation-minded podcast, and developing a line of supplements and fitness products with the Najafi Group and BodyBuilding.com. What's more, Derulo unveiled *Jason Derulo's UZO*, an immersive new graphic novel from <u>Z2 Comics</u> based on a TikTok character created by the artist himself.

With his TikTok regularly amassing over **10M** views per post, Derulo notes that the platform has drastically reshaped his relationship with his fans. Derulo is now amongst TikTok's biggest superstars, with one of the higest followings on the app to date. He continues to see his already astronomical TikTok presence growing daily, now boasting more than **58M** followers worldwide and over **1.3B** likes. Reclaiming his title as the TikTok king, last year saw the summer smash single "Slidin'" released alongside a fan-challenged TikTok video to his own rendition of the electric slide (streaming HERE). His knack for laying undeniably catchy melodies on top of fun, upbeat productions, was the formula for his Summer takeover. To celebrate the single, Derulo hosted a wildly extravagant "Slidin'" Weekend in Miami with some of his closest creator friends. The weekend included a private "Slidin'" jet set from LA to Miami; an insanely large "Slidin'" mansion; a sexy "Slidin'" yacht party; hibachi, dinners, clubbing and more (watch HERE).



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PRESS CONTACT FOR JASON DERULO

FAIRLEY MCCASKILL | FAIRLEY.MCCASKILL@ATLANTICRECORDS.COM



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