JOSH LEVI

OFFICIAL BIO | UPDATED JAN 2024

Turn up the speakers. Press play. Close your eyes. For Josh Levi, this ritual unlocks an escape hatch. Once the music starts, pure feeling bleeds through his dynamic vocals as soulful spirit, R&B production, and alternative undercurrents comingle in one wave. Named by <u>PEOPLE</u> as one of 2021's "25 Emerging Musical Artists You Should Add to Your Playlist" and one of <u>EBONY's</u> "9 Artists Need Your Attention All 2024," Los Angeles-based singer, songwriter, and actor Josh Levi immediately captivates with each inhale of experience and exhale of emotion. After independently amassing millions of streams and receiving acclaim from Billboard, V Magazine, Earmilk, Wonderland., and more, he presents a multi-dimensional experience on a series of singles for Raedio/Atlantic Records.

"With my music, shows, or anything I do, my goal is to always create an escape," he affirms. "Life can be overwhelming. So, I try to make art people can be healed by. My sound is free to live in whatever emotion you need it to. I'm trying to provide everyone a perspective on happiness, sadness, honesty, vulnerability, and strength. I hope you escape for a minute, live in that, be inspired, take away something helpful, and return back to your world—or don't."

In this world, he quietly grinded to get here. Growing up in Houston, he initially started singing in church. By the age of five, he penned a song for his little sister's kindergarten graduation. Beyond entertaining the family in the living room, he took the stage at every school performance and talent show possible. He even recorded for the first time at ten years old.

His teen years moved at a whirlwind pace. Mom recognized his dreams and agreed to move the family to Los Angeles where Josh broke into film and television. Along the way, he appeared as a regular on series such as Friday Night Light. In 2013, he emerged as a finalist on the third season of The X Factor USA. He further developed his fan base through a series of viral covers on YouTube and consistent touring.

In 2020, he made a statement with his proper debut EP, DISC ONE, impacting the culture in the process. Among many highlights, "IF THE WORLD" posted up millions of Spotify streams and counting. V Magazine crowned him "your classic triple threat," and Earmilk hailed the EP as "an all-encompassing showcase of how much of an anomaly he is." Billboard crowned his song "Don't They" as a pop song you need to get you through the week. Meanwhile, he graced the cover of Wonderland.

Most importantly, it earmarked a creative breakthrough. "On DISC ONE, I was able to articulate every aspect of who I am sonically," he explains. "I embraced all of my influences. I'm alternative, and I love Nirvana, but I'm super connected to Texas and listen to a ton of rap/hip hop. There's a chopped and screwed element with the percussive and heavy-hitting bass. However, I love Brandy and Jazmine Sullivan while Stevie Wonder is my favorite singer ever. I tried to add everything up."

By doing so, he caught the attention of Raedio, Issa Rae's label imprint, and Atlantic Records, scoring a deal in 2021 and a soundtrack feature with 2021 single, "What's The Use," on her critically acclaimed

HBO Series, Insecure: Season 5. The track proved an instant smash for Levi, named by Billboard at #6 on their "Tunefind Top TV/Movie Syncs of 2021." Josh built out his vision with the first single "NASA". It's a testament to his singular, creative vision — harnessing the power of his influences to introduce this new era of Josh Levi. In the end, Josh invites everyone to escape with more music to come. "It's a blessing from God I've been able to hone my point-of-view as an artist and myself as a man," he leaves off. "I feel like I've found my purpose. I'm going to share my gift and create experiences through music, live shows, and art. Hopefully, I can be a light."

After being featured in Disney/Pixar's blockbuster, *Turning Red*, as the voice of Aaron Z. in fictitious boy band 4*Town, and being included in a nomination for the 2022 MTV Movie & TV Awards in the *Best Musical Moment* category for the film's lead single, "Nobody Like U," written by Grammy®-winning singer-songwriters Billie Eilish and Finneas O'Connell – Josh released his highly anticipated second EP, *DISC TWO*, featuring singles "DON'T THEY (REMIX)" ft. Normani, "VICES," and "NASA" on June 9th.

The smashing success of *DISC TWO* inspired the emerging sensation to share with fans, *DISC TWO* (SCRATCHED UP) in 2023, adding brand new tracks "Birthday Dance," "SEE LOW," a sped-up reworking of DISC TWO's hit single, "ALL OVER AGAIN," and the braggadocious "EGO." Levi, known for his astounding live performances, has been featured on The Recording Academy's "Reimagined" series, where he performed a sublime rendition of Jazmine Sullivan's GRAMMY® Award-nominated hit single, "Lions, Tigers & Bears," which is also officially released on DSPs. Levi closed out 2023 with a soulful rendition of "Let It Snow".

Heading into 2024, Levi has surged to virality with hit record, "Birthday Dance". The esteemed vocalist sparked a trend of dancing to his single after posting a hilarious Tik Tok, embracing the Halloween spirit in a Chuck E. Cheese costume, amassing millions of views, thousands of creates, and Top 10 spots on list such as Tik Tok's R&B Playlist, Youtube Shorts' R&B and Soul Playlist, and more.

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BOILERPLATE | UPDATED JAN 2024

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