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## JASON DERULO LIFTS THE VEIL ON *NU KING*

THE MULTI-PLATINUM SUPERSTAR'S FIRST ALBUM SINCE 2015

27-SONG PROJECT FOLLOWS FIRST-EVER COLLABORATION FROM  
CHART-TOPPING INTERNATIONAL ICONS JASON DERULO AND MICHAEL BUBLÉ

ATLANTIC RECORDS PRESENTS RIAA GOLD PLAQUE TO JASON DERULO  
FOR *NU KING* ALBUM

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Chart-topping sensation **Jason Derulo** officially kicks off a new era with *Nu King*. The 27-song project is available to stream now via Atlantic Records [HERE](#). As his boldest body of work yet, he collates a handful of fan favorites such as “Acapulco,” “Slow Low,” “Swalla,” “Lifestyle” [feat. Adam Levine], “Love Not War” [feat. Nuka], and more alongside various newly recorded anthems. The project received a special RIAA Gold-certified plaque upon release from Atlantic Records.



Jason Derulo, Roxy Silver, Mike Caren, Marisa Aron, Mo Hiromoto and Sevian Frangipane attend the Atlantic Records Presents RIAA Gold Plaque To Jason Derulo For Nu King Album on February 15, 2024 in Sherman Oaks, California.

Photo by Tommaso Boddi/Getty Images for Atlantic Records

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Indicative of his expansive vision, Jason has written and co-directed a 20-minute short film entitled *A Dance With Shadows*, set to roll out this month. The film will consist of visuals for “Spicy Margarita,” “U + I,” “Mad Love” [feat. YoungBoy Never Broke Again], and “Favorite Song.” Akin to a dark Marvel film steeped in its own otherworldly gangster lore, the action-packed visual moves at the speed of the music highlighted by moments of intrigue, betrayal, seduction, romance, and nonstop twists and turns.

*“Nu King is the culmination of my career so far. It’s been nine years since my last full-length, and a lot has happened. I never stopped making music though. A lot of those songs didn’t have a proper home, so I made a place for them. The newer songs are just a piece of my life at the moment. Combining everything, the entire album has a cinematic feel. For the title, King is my son’s name. You can go further, and this is a crowning moment I’m really proud of. 2023 was a preparation year; 2024 is a year of celebrating all of the hard work I’ve put in and what I’ve built.” – Jason Derulo*

Derulo is set to embark on the “[Nu King World Tour](#),” beginning on February 22, with dates in Portugal, Kazakhstan, Sweden, Norway, Denmark, France, Netherlands, Luxembourg, Belgium, the United Kingdom, Ireland, Germany, Austria, Czech Republic, Italy, Switzerland, and Spain slated through June 2024. For complete details, please visit [www.jasonderulo.com/tour](http://www.jasonderulo.com/tour).

### **NU KING TRACKLIST**

1. Nu King
2. Spicy Margarita Jason Derulo & Michael Bublé
3. Mad Love Jason Derulo & YoungBoy Never Broke Again
4. U + I
5. Lie To Me
6. Favorite Song
7. POV
8. Last Night Jason Derulo, Gucci Mane & Quavo
9. Take You Dancing
10. Don't Go Nowhere

11. Proximity
12. Limbo Jason Derulo & Lay Bankz
13. Jalebi Baby Teshar x Jason Derulo
14. Comatose
15. Slow Low
16. Swalla featuring Nicki Minaj, Ty Dolla \$ign
17. Tip Toe featuring French Montana
18. Lifestyle featuring Adam Levine
19. When Love Sucks featuring Dido
20. Save The Last Dance
21. Ayo Girl (Haitian Konpa Remix) Jason Derulo, Robinson & Mika Ben
22. Down Jason Derulo & David Guetta
23. So Many Hearts
24. Hands On Me featuring Meghan Trainor
25. Underwater Jason Derulo & Alex Shipp
26. Love Not War featuring Nuka
27. Acapulco

Derulo announced the release of *Nu King* on January 26, accompanied by the fiery single “Spicy Margarita”, a collaboration with fellow icon and esteemed friend, **Michael Bublé**, available now via Atlantic Records [HERE](#). The surefire hit sampled from Dean Martin’s iconic “[Sway](#),” which Bublé famously covered on his debut studio album over 20 years ago. Bublé’s version of “[Sway](#)” has amassed more than 415 million global streams to date. Watch the duo’s electrifying performance on Jimmy Kimmel Live! [HERE](#).

Last year saw a non-stop series of releases from the industrious superstar including his acclaimed collaboration with fellow multi-platinum global superstar, GRAMMY® Award-winner Meghan Trainor, “[Hands On Me \(Feat. Meghan Trainor\)](#),” available [HERE](#). The track – which was teased across social media by both artists, and showcased by Derulo with a spectacular live performance on NBC’s *America’s Got Talent*, streaming [HERE](#) – was met by critical applause from the likes of *American Songwriter*, which raved, “*Derulo has made a career of consistently switching up his sonic direction. Both artists seem in their element on this nostalgic song.*” The fun video also featured superstar socialite + business woman, Paris Hilton, and paid homage to and celebrated the 20th anniversary of the hit reality show, *The Simple Life*, which Hilton co-starred alongside her best friend Nicole Richie. Watch the video [HERE](#).

The ever-active Derulo is following his recently-wrapped first season as judge on *The Voice Australia* by co-starring alongside Alexandra Shipp (*Barbie*, *X-Men: Apocalypse*) in [Underwater](#), a neo-noir romantic thriller presented by Interval Presents, Warner Music Group’s in-house podcast network. A rollercoaster love story told in the form of a narrative album, the series features brand new, original music from Derulo woven into the story and score, creating an innovative and immersive listening experience and making for a groundbreaking event at the cutting edge of audio entertainment. *Underwater* premiered October 31 on all major podcast platforms, with new episodes released weekly on Tuesdays [HERE](#). The podcast topped the Apple Podcast charts at #1.

## **ABOUT JASON DERULO**

Jason Derulo may be recognizable worldwide as a multiplatinum singer and songwriter, visionary entrepreneur, best-selling author, committed philanthropist, and engaging presence, but his story starts unassuming. The self-described, “Kid from a Haitian family in Miami,” has quietly and consistently grinded to emerge as one of his generation’s most prolific stars. Generating tens of billions of streams and reaching a \$100 million net worth, his global sales exceed 250 million singles with dozens of multiplatinum and platinum certifications for smashes such as “Wiggle” [feat. Snoop Dogg], “Take You Dancing,” “Talk Dirty” [feat. 2 Chainz], “Whatcha Say,” and more. Derulo has three songs streamed over 1 billion times each under his belt, namely “Swalla” [feat. Nicki Minaj & Ty Dolla \$ign], “Want To Want Me,” and “Savage Love (Laxed – Siren Beat)” [with Jawsh 685]. The latter even claimed the #1 spot on the Billboard Hot 100 in addition to toppling charts in 16 countries. He’s the rare force of nature equally at home in a duet with BTS or Luke Bryan. With nearly 200 million followers across platforms, he notably remains the “4th most-followed male on TikTok and 11th biggest account overall.” He’s appeared in various films and television series, including Spinning Gold and Empire. His portfolio encompasses ownership stakes in Rocket Car Wash, Pro Volleyball Federation, and the Omaha Supernovas. Plus, he penned the bestselling book Sing Your Name Out Loud: 15 Rules for Living Your Dream and created the UZO graphic novel in collaboration with Z2 Comics. Once again, he tells a story you’ve never heard on his fifth full-length offering and Atlantic Records debut, Nu King, beginning with “Spicy Margarita” [with Michael Bublé].

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