FOR IMMEDIATE RELEASE

FEBRUARY 15, 2024

**ROYAL & THE SERPENT AND GAYLE TEAM UP AGAINST EX BOYFRIENDS EVERYWHERE FOR “kinda smacks”**

**ROYAL & THE SERPENT EMBARKING ON**

**NORTH AMERICAN RUN SUPPORTING AVRIL LAVIGNE**

**BEGINNING IN MAY**

**GAYLE SUPPORTING P!NK’S SUMMER CARNIVAL 2024**

**UK + EUROPE DATES BEGINNING IN JUNE**

**LISTEN TO “kinda smacks”** [**HERE**](https://royalandtheserpent.lnk.to/kindasmacks)

 

[DOWNLOAD ASSETS HERE](https://warnermusicgroup.box.com/s/g4mpavjdhrsimcwr2eys0m8oiyvf7zdg)

PHOTO CREDIT: SJ SPRENG

RIAA Gold-certified singer-songwriter **Royal & the Serpent** has joined forces with GRAMMY® award-nominated, multiplatinum-certified artist **GAYLE** for the brand new, vengeful collaborative single, “**kinda smacks**,” available everywhere now via Atlantic Records – Listen [HERE](https://royalandtheserpent.lnk.to/kindasmacks). An official visualizer premieres today at YouTube – Watch [HERE.](https://youtu.be/6lI-EJhZzCc)

"**kinda smacks**" is Royal's first release following her ***RAT TRAP*** series of double-sided singles, released throughout 2023. She also wrapped her first ever headline tour late last year, after opening for artists such as Demi Lovato and Fall Out Boy. Next up is an eagerly anticipated run as special guest on Avril Lavigne’s *Greatest Hits Tour*, beginning May 22 at Vancouver, BC’s Rogers Arena and continuing into early June. For full details and ticket information, please see [www.royalandtheserpent.com/tour](http://www.royalandtheserpent.com/tour).

"kinda smacks" is GAYLE's first release of the year and follows her single "i don't sleep as good as i used to." She wrapped her headline [*The Scared But Trying Tour*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.gayleofficial.com%2Ftour&data=05%7C01%7CGabrielle.Reese%40atlanticrecords.com%7Cb810dc14c17447ea1a6308dbd4bfe63a%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638337692920310225%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=WN%2FmaJ8InbDMg8FavSKmbIKqufaDE85EenMKAwW%2BSxE%3D&reserved=0)late last year, after opening for several dates on P!nk's Europe tour and Taylor Swift's Eras Tour. This year will see GAYLE return to Europe and the United Kingdom as support on P!NK’s *Summer Carnival 2024*, beginning June 11 at Cardiff, UK’s Principality Stadium and then continuing through July. For complete details and ticket information, please see [www.gayleofficial.com/tour](http://www.gayleofficial.com/tour).

**ROYAL & THE SERPENT**

**TOUR 2024**



**MAY**

22 – Vancouver, BC – Rogers Arena

25 – Auburn, WA – White River Amphitheatre

26 – Ridgefield, WA – RV Inn Style Resorts Amphitheater

28 – Mountain View, CA – Shoreline Amphitheater

30 – Inglewood, CA – Kia Forum

**JUNE**

1 – Las Vegas, NV – MGM Grand Garden Arena

2 – Phoenix, AZ – Talking Stick Resort Amphitheatre

*All Dates w/ Avril Lavigne Greatest Hits Tour*

# # #

**GAYLE**

**TOUR 2024**



**JUNE**

11 – Cardiff, UK – Principality Stadium

15 – London, UK – Tottenham Hotspur Stadium

16 – London, UK – Tottenham Hotspur Stadium

20 – Dublin, Ireland – Aviva Stadium

24 – Liverpool, UK – Anfield Stadium

25 – Liverpool, UK – Anfield Stadium

28 – Glasgow, UK – Hampden Park

29 – Glasgow, UK – Hampden Park

**JULY**

3 – Bern, Switzerland – Wankdorf Stadium

6 – Copenhagen, Denmark – Parken Stadium

10 – Amsterdam, Netherlands – Johan Cruijff Arena

14 – Brussel, Belgium – King Baudouin Stadium

17 – Leipzig, Germany – Red Bull Arena

19 – Stuttgart, Germany – Mercedes Benz Arena

21 – Mönchengladbach, Germany – Borussia-Park

25 – Stockholm, Sweden – Friends Arena

*All Dates w/ P!NK Summer Carnival 2024*

# # #

**ABOUT ROYAL & THE SERPENT**

Royal & the Serpent is an artist entirely unafraid to bare the deepest and darkest parts of her psyche. After making her Atlantic Records debut with the 2020 EP, [*get a grip*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fopen.spotify.com%2Falbum%2F2Yn5QhZEEoDl1MDMVjY3Ao&data=05%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C5e9b067e2a6a4ed0b03508db9dd855e8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638277324681777136%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=u1bEBVUWFXAGublxct0mVD%2BcBRMtH8ugwG6KJ5Vnk4s%3D&reserved=0) – highlighted by the RIAA Gold-certified single “[Overwhelmed](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D_e7UYTY96Xs%26ab_channel%3DRoyal%2526TheSerpent&data=05%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C5e9b067e2a6a4ed0b03508db9dd855e8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638277324681777136%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=i6LDmrq3Bn6hu5ngEH9Ypme32QbxNobbnoLVIZjxRbw%3D&reserved=0),” which spent 22 weeks on *Billboard*’s “Alternative Airplay” chart – the L.A.-based singer-songwriter revealed even more of her frenetic inner world in 2022 with [*IF I DIED WOULD ANYONE CARE*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Froyalandtheserpent.lnk.to%2FIIDWAC&data=05%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C5e9b067e2a6a4ed0b03508db9dd855e8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638277324681777136%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=dNv9D3DH%2FLzB2tgH%2FWedRH2VVEWux5iDXdLZvo%2BBx3c%3D&reserved=0) and [*Happiness Is An Inside Job*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Froyalandtheserpent.lnk.to%2FHappinessIsanInsideJob&data=05%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C5e9b067e2a6a4ed0b03508db9dd855e8%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638277324681777136%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=ls8ctCn5gQf%2Fu001dS9XT8G6q6WxEPfEjJ83csxTaVs%3D&reserved=0). Royal introduced fans to the “*royalverse*” in 2023, dropping 4 EPs, titled [*RAT TRAP*](https://royalandtheserpent.lnk.to/RATTRAP4)s, throughout last year. [*RAT TRAP I: the blueprint*](https://royalandtheserpent.lnk.to/RATTRAPI) features the powerfully inspiring, fan favorite LGBTQ+ anthem, “[One Nation Underdogs](https://www.youtube.com/watch?v=LG244a9WJGw).” Her unfiltered songwriting has proved wildly resonant to her ever-growing fanbase—and led to such triumphs as touring with Fall Out Boy, Demi Lovato, grandson, PVRIS, and soon with Avril Lavigne.

Originally from New Jersey, Royal started in dance and theatre, and first took up guitar at age 14, then relocated to L.A. at age 18. While working as a bartender, Royal soon started self-releasing her music, beginning with her spellbinding 2017 single “Temperance.” Thanks to the buzz behind songs like 2019’s “Weddings & Funerals” and “Salvador Dali” – as well as her electrifying live show – she eventually inked a deal with Atlantic and released “Overwhelmed” in the early days of Covid lockdown.

# # #

**ABOUT GAYLE**

GAYLE made a triumphant arrival with the 2022 release of her debut EP, *a study of the human experience volume one*, highlighted by the 4x RIAA Platinum-certified hit “abcdefu.” Named among the “Best Songs of 2022” by *Billboard*, *Rolling Stone*, and *UPROXX*, the track proved a worldwide sensation, spending nine consecutive weeks at #1 on *Billboard*’s “Global 200” while peaking at #3 on the US ”Hot 100” after three straight weeks atop Top 40 radio charts nationwide. “abcdefu” later earned GAYLE her first-ever GRAMMY® Award nomination (for “Song of the Year”), an ever-increasing list of global honors and accolades that include an American Music Awards nomination for “New Artist Of The Year,” a People’s Choice Awards nomination for “The New Artist of 2022,” a Kids’ Choice Awards nomination for “Favorite Breakthrough Artist,” two 2022 MTV EMAs nominations, two MTV Video Music Awards nominations, being named a Billboard Music Awards finalist, and featured placement on both *Billboard*’s influential “21 Under 21” list and *Variety*’s 2022 “Power of Young Hollywood” Impact List.

2023 proved a landmark year for GAYLE, highlighted by a string of new music including “butterflies,” featured on *BARBIE THE ALBUM*, Atlantic Records’ chart-topping musical companion to the Academy Award-nominated film, *Barbie*, starring Margot Robbie and Ryan Gosling as Barbie and Ken and distributed by Warner Bros. Pictures. In addition, the 19-year-old songstress shared such high-profile collaborations as co-writing Kelly Clarkson’s smash ballad, “me,” as well as a feature on Lauren Spencer Smith’s acclaimed “Fantasy (with GAYLE & Em Beihold).”

GAYLE celebrated with her biggest ever North American headline run, *The Scared But Trying Tour*, as well as a series of North American stadium shows as special guest on the blockbuster *Taylor Swift | The Eras Tour*, top-billed festival appearances, and special guest role on P!NK’s *Summer Carnival 2023*. This year will see GAYLE return to Europe and the United Kingdom as support on P!NK’s *Summer Carnival 2024*, beginning June 11 at Cardiff, UK’s Principality Stadium and then continuing through July. For complete details and ticket information, please see [www.gayleofficial.com/tour](http://www.gayleofficial.com/tour).

**CONNECT WITH ROYAL & THE SERPENT**

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[TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fu7061146.ct.sendgrid.net%2Fls%2Fclick%3Fupn%3D4tNED-2FM8iDZJQyQ53jATUcsZiLbJRNadTeGF65UTAXn3JDe0AGQx6ooIbLPzmo26VG0H5JqHw1xN7FIF8ufYZ-2BCH395O-2BxqNbzMYN7kXSmLUwHieSX9BrLLvz23qCk8RHlH9ZmAf-2BqWdhKXSa3gQzmy3wyI4U1-2FFeF50Q8izIsAvUm-2Fhxjj-2FbsuDvCzqY6VRqTxjkfVdm3IhbfXcDFjWGZWFEFUhi26LyTUoBFwlxxtD7VknYdgJP80DwFMm8z9jXcqiNBdzTIejjlmVlJiKtyYERyeK1yAP8ivFheTIkDfPWRciL5tfpy3wb1pwcmedD7Us1yX6Fzh5Aj0EK5yxVAoT0JkfEzErYBRx2Z3nODd1XZaLNyRqRCpcxE0JkuNBJFVGaira7VTMXVH-2FgJ3OaAYq8L7isS4Z1C0gCGJGVH4-3DTl3G_Jq-2FSkRyXLijUXPRSN-2Fp-2BcQRIp3Gv93n-2BtimpYHZoW2OikkylpdmvpwQRd-2BuvdSVVTQoOFRKRfHgy9buSCRMhLCpAzpnk9plJa-2BiMnGB-2FUoHaeJlS0w5XU7iWuzqzxX0g6bpusMGttWlazyaw-2FAzvKh-2BHPrhsxdIV9PvKKjcEvEgMu6-2FrRx7bUxZP7pkp7qcUW17MCaWWi3STq2XaeTrCYJge8uBey7RrK25-2BWPzW99b-2B8rwAlE7ai2NHOpgwSbPAMLxo63E0lPHgeWPfFC-2B9ukDr9R7wXmTGyS0bjI63r25yngVl4MIHzjqYdshUQXxRISzyNUv8mU5P0916QupGuegZKmb3l74Tx3KoM2gE-2Bmc-3D&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C0c517e36e3784f2150a908d8d82d029f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637497035109882194%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=K6%2FT5DTkXUpbFGMH5THfuFsIoME3hlipPCR68ZebHys%3D&reserved=0) 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[YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fu7061146.ct.sendgrid.net%2Fls%2Fclick%3Fupn%3D4tNED-2FM8iDZJQyQ53jATUcsZiLbJRNadTeGF65UTAXn3JDe0AGQx6ooIbLPzmo26VG0H5JqHw1xN7FIF8ufYZ0Hs9yKI2FjQStqOD4c4r7MXbVqAtBT0LjxjIvFuR2WDfLs4-2B8n4VmZUpJ4NwVieN7nY8ue81iXae4ZXVYhzcccMBZ9GH3JUtNlHOi29UvEjVi2Hrp0-2BozO8CEwXSkF23Yv545CZG7U2izvFeSkKTclSiyOSRkCDyF23Ark4U7xRptJPhgZEvsp4I2XpvNR8MDlKNaL1yao-2F2as9c48BbsaQKvKHJihTI106D93-2B7RjQQQe8Jeg76aGowHxY6BrIK7RQ4aBfqqiWH36WIVzhOMDniWJgdCZcGdymXhyiTfrFk3Bxybd-2FDM47cbY2DR6DgKZBsQMyl9o86l4w41Rfuddq88u7N7bHlt3fErghCLMH5Ihbd96imA7yTkLnq91f8I-2BPmbCH4SFaQEwL0ytpBO0-3DW0q3_Jq-2FSkRyXLijUXPRSN-2Fp-2BcQRIp3Gv93n-2BtimpYHZoW2OikkylpdmvpwQRd-2BuvdSVVTQoOFRKRfHgy9buSCRMhLCpAzpnk9plJa-2BiMnGB-2FUoHaeJlS0w5XU7iWuzqzxX0g6bpusMGttWlazyaw-2FAzvKh-2BHPrhsxdIV9PvKKjcEvEgMu6-2FrRx7bUxZP7pkp7qcUW17MCaWWi3STq2XaeTrCYEVQBdkA1R6Ok5uYtWvITfYQ3ZNA3tt2fbYhMB6B37LLa9cHLRMktO8cZJ1Cr4XvRxhQtBV-2BQTgqbeyEoKEpecJuBbaWb0Yq8U0NQ0vyu2IunfeBN5-2FD51T2-2BzVBMGcymFQdrdiz1MMbfqNEGfFqhHM-3D&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C0c517e36e3784f2150a908d8d82d029f%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637497035109872233%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=8yz4K6hXLoYN6TV%2F4uS9ZJgAyyG1cbpHZJKeIDO4Okw%3D&reserved=0)

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