

AMANDA REIFER DROPS “DEVASTATING (ALBUM INTERLUDE)” THIRD RELEASE IN ONGOING “THE REIFER FILES” PREMIERES TODAY



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Produced By: Sounwave, Al Shux, and Kurtis McKenzie

Directed By: Amanda Reifer and Kwesi ‘Q’ Trotman

Co-Written By: K. Amanda Reifer, Marc Anthony Spears, Alexander Shuckburgh, Kurtis McKenzie

Amanda Reifer continues to step back into the spotlight with the release of **Devastating (Album Interlude)** the latest installment of “The Reifer Files” (TITLE9/Atlantic Records) – a series of audio/visual content releases which carry you through the 2x GRAMMY® Award-nominated artist’s roots expressed through her fierce Bajan Pisces perspective.

As in prior interludes, “Devastating (Album Interlude)” – which follows the recently premiered prior interludes, [In and Out \(Album Interlude\)](#) and [Bitch Like Me \(Album Intro\)](#) – brings forth an array of emblematic metaphors which reveal her formidable sense of self, from the moonstone bracelet she wears and imagery of flying fish, both resonating with her Bajan Pisces spirit and unique gift for gliding easily between the twin elements of water and air. “Devastating (Album Interlude)” channels the complex nature of the heart via a powerful symbolic allusion to the everchanging qualities of water, exploring through the essential – and oftentimes destructive – element. Amanda pairs the intensely emotional track with an equally tempestuous visual created alongside a small team of creatives from her beloved home island of Barbados. Ever resourceful, Amanda and her collaborators produced the stormy visual using only practical effects, generating its tropical rain with simple lighting, a water hose, a leaf blower and friends willing to hide in the bush.

LISTEN HERE

“I like to keep my songwriting conversational and honest. ‘Devastating’ is sexy and raw and I love how the melody allows the emotion to drip off my lips.” – AMANDA REIFER

INTERLUDES

[Bitch Like Me \(Album Intro\)](#)

[In and Out \(Album Interlude\)](#)

[Devastating \(Album Interlude\)](#)

Holistic (Album Interlude)



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ABOUT AMANDA REIFER

Amanda Reifer soaks up the energy around her and beams it back out into the world in the form of translucent and transcendent anthems accented by elements of pop, hip-hop, reggae, and soul. A creative pliability enables her to seamlessly wade through moods. On the surface, she stands out as a GRAMMY® Award-nominated singer and songwriter. At heart, you'll find a free-thinking Bajan Pisces unfettered from any and all boundaries. She has come a long way from her native Barbados, but she carries home with her wherever she goes. Audiences initially met Amanda as frontwoman for Cover Drive in London where she consistently cracked the Top 10 of the UK charts peaking at #1. 2018 saw her commence a solo career independently, sparked by "Bang Bang" and "Rich Bitch Juice." During 2022, she landed in a recording session with K. Lamar, co-writing and singing on "Die Hard" [feat. BLXST & Amanda Reifer] from his epic #1 album Mr. Morale & The Big Steppers. Elevating to another stratosphere, Amanda's presence could be felt in the Top 5 of the Billboard Hot 100. Meanwhile, she landed her first GRAMMY® Award nod for "Best Melodic Rap Performance." She parlayed this momentum into her next creative chapter. An uncontainable and undeniable spirit surges through her music series, The Reifer Files [TITLE9/Atlantic Records]. With fire and fluidity, she amplifies her vision like never before as a co-creator in the writing, directing, editing and curating of her project.



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