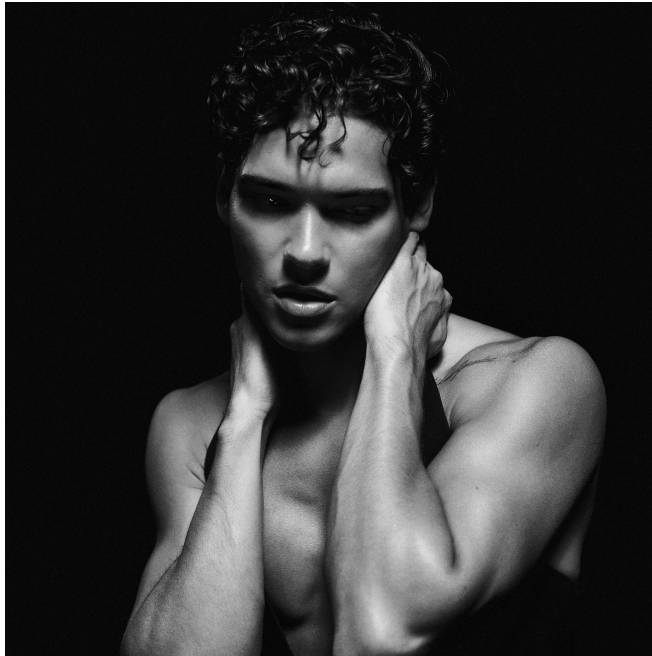


Omar Rudberg lets his roots take center stage in new single “Malandro”



STREAM: <https://omarrudberg.lnk.to/Malandro>

Omar Rudberg has released his new single “Malandro” – a confident and rhythmic song that draws from his Venezuelan roots. The single is out now via Atlantic Records / TEN Records, in the middle of Zara Larsson’s European tour where Omar is the exclusive support on all 17 dates.

With “Malandro,” Omar shows off a new, playful and outgoing side. The song combines pop with Latin American rhythms and attitude – the title is taken from Venezuelan slang, as a nod to his origins.

“The language and expressions from Venezuela have always been a natural part of me, and ‘Malandro’ is a word we use there. It describes someone who’s unreliable and dangerous — a person you know you shouldn’t get too close to,” explains Rudberg. *“The choir part came to me in Spanish completely naturally, without any planning. For me, it’s not about imitating anyone else, it’s about letting that side of me shine through in the music. I’ve shown Latin American influences in my music before, and this song is another way for me to connect to my roots and show who I am.”*

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