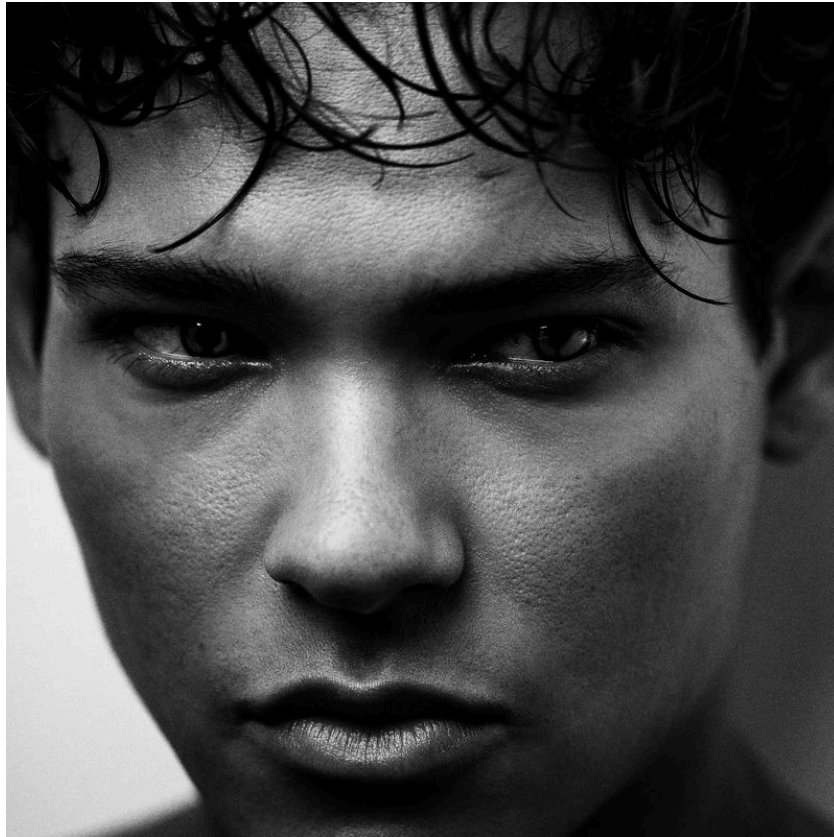


FOR IMMEDIATE RELEASE
SEPTEMBER 5, 2025

OMAR RUDBERG RETURNS WITH NEW SINGLE “DYING”

PREPARES FOR A PACKED LIVE FALL & ZARA LARSSON’S EUROPEAN TOUR

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After a summer of highly praised festival performances across Europe, **Omar Rudberg** is back in full force with his brand-new single “**Dying**” via **Atlantic Records/TEN Records** — a powerful pop ballad about letting go, falling freely, and singing straight from the heart. At the same time, Omar announces that he will join **Zara Larsson** as the official support act on her highly anticipated European arena tour, kicking off October 28th Munich.

With “**Dying**,” Omar puts his voice, vulnerability, and strength at the forefront. The track captures the moment when everything breaks, and emotions can no longer be held back — an intimate, honest cry for connection.

“For me, this song is about letting go and just singing straight from the heart. It’s simple but at the same time massive — like when you can’t hold back everything you’re feeling anymore. It carries both pride and vulnerability, and that’s what makes it so real. The first time I heard it, I knew I had to release it because it reflects so much of what I’ve personally been through.” —

Omar Rudberg

The single is accompanied by a cinematic music video directed and shot by internationally acclaimed photographer and artist **Damon Baker**, known for his work with **Taylor Swift**, **Miley Cyrus**, **Zendaya**, and **mgk**. The video amplifies the emotional intensity of the song and places Omar in a visually striking narrative that moves between fragility and strength.



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European Tour Dates (supporting Zara Larsson)

October 28 — Munich, Germany
October 30 — Vienna, Austria
October 31 — Berlin, Germany
November 2 — Antwerp, Belgium
November 3 — Paris, France
November 5 — London, UK
November 7 — Dublin, Ireland
November 9 — Manchester, UK
November 11 — Düsseldorf, Germany
November 12 — Amsterdam, Netherlands
November 16 — Riga, Latvia
November 18 — Copenhagen, Denmark
November 19 — Malmö, Sweden
November 21 — Oslo, Norway
November 22 — Gothenburg, Sweden

November 26 — Helsinki, Finland
November 28 — Stockholm, Sweden

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