

FOR IMMEDIATE RELEASE  
NOVEMBER 14, 2025

# CAMERON WHITCOMB

CAMERON WHITCOMB UNVEILS DELUXE EDITION  
OF BREAKTHROUGH DEBUT ALBUM, *THE HARD WAY*

EXPANDED RELEASE FEATURES FIVE ADDITIONAL TRACKS  
INCLUDING PREVIOUSLY UNHEARD COLLABORATION  
WITH INDIE FOLK ARTIST EVAN HONER  
AND BRAND-NEW ALBUM HIGHLIGHT, “PROBLEM”

“PROBLEM” JOINED BY EXCLUSIVE AMAZON MUSIC PRESENTS LIVE  
PERFORMANCE  
[WATCH HERE](#)

EPIC LIVE SCHEDULE INCLUDES 2026 TOUR SUPPORTING HARDY,  
PLUS SOLD-OUT AUSTRALIA/NEW ZEALAND HEADLINE TOUR  
AND PERFORMANCE AT STAGECOACH

*THE HARD WAY (DELUXE)* AVAILABLE NOW VIA ATLANTIC RECORDS [HERE](#)



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Acclaimed singer-songwriter **Cameron Whitcomb** has announced [The Hard Way \(Deluxe\)](#), a newly expanded edition of his long-awaited debut album, *The Hard Way*, available now via Atlantic Records

[HERE](#). *The Hard Way (Deluxe)* adds five very special bonus tracks, including “**End of the Morning**,” a previously unheard collaboration with indie folk artist **Evan Honer**, as well as the brand-new album highlight, “**Problem**,” joined today by an exclusive “**Amazon Music presents**” live performance streaming [HERE](#). Amazon Music presents is an intimate pre-recorded performance series designed to give artists the opportunity to showcase their work and unique style—whether it be a new single, upcoming album, deep cut, or reimagined classic.

Created with producer Jack Riley (Knox, Grace VanderWaal), along with Cal Shapiro (Alex Warren, Timeflies) and Nolan Sipe (Benson Boone, Alex Warren), *The Hard Way* debuted as **#1 Country album in Whitcomb’s home country of Canada**, earning **Gold certification** and quickly surpassing **100 million streams** nationwide thanks to such emotionally raw singles as the breakout fan favorite “**Quitter**,” the brutally self-aware “**Hundred Mile High**,” the defiant “**Options**,” the hopeful “**Fragile**,” the gut-punching [title track](#), and the chart-climbing hit, “**Medusa**,” the latter now joined by a live performance video streaming [HERE](#). A deeply personal look at Whitcomb’s turbulent journey - from early struggles with addiction to his remarkable recovery and personal growth – the album is further anchored by the powerful tribute to his mom, “**Call For You**,” written as a tribute to his mom.

With **over 6M** monthly listeners on Spotify, **3M+** followers across social platforms, and **600M+** global streams to date, Whitcomb is riding high in what’s proven to be a landmark 2025 for the Nanaimo, BC-based artist. Recently named the 2025 recipient of **CMA’s Jeff Walker Global Country Artist Award**, recognizing outstanding achievements by a Country Music artist who is originally based internationally. Whitcomb was among the big winners at the **2025 CCMA Awards**, taking home the “**Breakthrough Artist of the Year**” and “**Fans’ Choice**” awards amidst **six total nominations**. Whitcomb also made his Canadian TV debut at the CCMA Awards with an energetic live performance of “**Quitter**,” streaming [HERE](#).

Whitcomb is celebrating the arrival of *The Hard Way* with his biggest North American headline run to date. The ***I’ve Got Options Tour*** – which has seen sold-out shows from coast-to-coast, including a sold-out two-night stand at Los Angeles, CA’s iconic Troubadour – wraps up tonight at Charleston, SC’s Music Farm. Next year will see the indefatigable Whitcomb continuing his non-stop tour schedule by joining **Hardy** for his epic ***THE COUNTRY! COUNTRY! TOUR!***, beginning February 5, 2026, at Oshawa, ON’s Tribute Communities Centre and then traveling the US and Canada through June. In addition, May 2026 will see Whitcomb head Down Under for a headline tour of Australia and New Zealand, with almost all dates now sold out and additional shows added in some markets due to overwhelming popular demand. As if all that weren’t enough, Whitcomb is set for a number of top-billed festival performances, including Indio, CA’s Stagecoach Music Festival (April 26). For complete details and ticket information, please visit [thecamwhitcomb.com](http://thecamwhitcomb.com).

In a world that often prizes surface-level honesty, Cameron Whitcomb stands out as an artist with the courage to confront uncomfortable truths. After leaving home at age 17 to work on a pipeline, the British Columbia native discovered his passion for singing and devoted himself to music. He broke through with his 2024 debut EP, *Quitter* - a fearless collection of country/folk songs inspired by his journey through addiction and recovery. Since then, the 22-year-old singer-songwriter has skyrocketed: headlining tours across North America and Europe, landing on 2025 Artist to Watch lists from Spotify and Amazon Music, and now releasing his full-length debut, *The Hard Way*.

**CAMERON WHITCOMB  
ON TOUR 2025-2026**

**NOVEMBER**

14 – Charleston, SC – Music Farm \* (SOLD OUT)

**FEBRUARY 2026**

5 – Oshawa, ON – Tribute Communities Centre ^  
6 – Hamilton, Canada – TD Coliseum ^  
7 – London, ON – Canada Life Place ^  
11 – Winnipeg, MB – Canada Life Centre ^  
12 – Saskatoon, SK – SaskTel Centre ^  
13 – Edmonton, AB – Rogers Place ^  
19 – Calgary, AB – Scotiabank Saddledome ^  
20 – Penticton, BC – South Okanagan Events Centre ^  
21 – Abbotsford, BC – Abbotsford Centre ^

**MARCH 2026**

19 – Green Bay, WI – The Resch Center ^  
20 – Moline, IL – Vibrant Arena at The MARK ^  
21 – Omaha, NE – CHI Health Center Omaha ^  
26 – Allentown, PA – PPL Center ^  
27 – Charleston, WV – Charleston Coliseum ^  
28 – Evansville, IN – Ford Center ^

**APRIL 2026**

19 – Georgetown, TX – Two Step Inn Festival †  
26 – Indio, CA – Stagecoach Music Festival †

**MAY 2026**

5 – Auckland, New Zealand – Powerstation +  
7 – Adelaide, Australia – The Gov (SOLD OUT) +  
9 – Melbourne, Australia – Forum (SOLD OUT) +  
10 – Melbourne, Australia – Forum +  
12 – Brisbane, Australia – The Tivoli (SOLD OUT) +  
13 – Brisbane, Australia – The Tivoli +  
15 – Sydney, Australia – Roundhouse (SOLD OUT) +  
16 – Sydney, Australia – Roundhouse +

**JUNE 2026**

4 – Rogers, AR – Walmart AMP (Walmart Arkansas Music Pavilion) ^  
5 – St. Louis, MO – Hollywood Casino Amphitheatre ^  
6 – Noblesville, IN – Ruoff Music Center ^  
20 – Bloomington, IL – Tailgate N' Tallboys †  
25-28 – Dauphin, MB – Dauphin's Countryfest †

**JULY 2026**

23-25 – Three Forks, MT – Headwaters Country Jam †

\* w/ Special Guest Tayler Holder

^ Supporting Hardy *THE COUNTRY! COUNTRY! TOUR!*

† Festival Performance

+ w/ Special Guest Lewis Love

**CAMERON WHITCOMB**  
***THE HARD WAY (DELUXE)***  
**(Atlantic Records)**

**TRACKLIST:**

1. The Hard Way
2. Options
3. Lose Me
4. Fragile Ego (Interlude)
5. Fragile
6. Call For You
7. Quitter
8. Holiday
9. Pretty Little
10. King For A Day
11. Hundred Mile High
12. Wildheart
13. Missed Calls (Interlude)
14. As I Stand Before The Coffin
15. Problem
16. The Worst By Far
17. Digging Holes
18. Medusa
19. Polly (Interlude)
20. End of the Morning (Feat. Evan Honer)

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