

FOR IMMEDIATE RELEASE
NOVEMBER 21, 2025

SOUL-BEARING VOCAL POWERHOUSE ALICIA CRETI RETURNS WITH NEW SINGLE, “OVERWHELMED”

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“Alicia Creti’s sympathetic songwriting and lyrical emphasis on personal growing pains, self-reflection, and the diverse aspects of the human experience creates a soundscape for listeners to enthrall in and relate to the stories of her music.” – VARIANCE

Los Angeles-based soul-baring singer, songwriter, and pianist **Alicia Creti** returns today with her new single, “[Overwhelmed](#),” available now via Atlantic Records [HERE](#). The track made a memorable impact during her **first sold-out headline show** at Los Angeles’ **Hotel Cafe** last December, serving as the soundtrack to a momentous scene where two LGBTQ+ fans were officially married in front of the audience, with Alicia signing their marriage certificate as the official witness.

“Overwhelmed” is the sound of me cracking open and finally facing myself, ready or not, like it or not. It’s the sound of a love so undeniable it breaks you and forces you to question everything. I’ve struggled with mental health all my life; I’m pretty familiar with feeling overwhelmed. As someone in therapy twice a week, you’d think I’d have been equipped for this but no amount of therapy could’ve prepared me for the magnitude of this feeling. I met someone, a woman, who I felt completely enamored with, and it flipped my world upside down in the best way possible. I felt overwhelmed not only by love but by the truth of who I am, and a feeling of radical self love and honesty. I thought I was healing, but it turns out I was hiding. If you’ve ever felt torn between

who you are and who the world expects you to be, just be yourself. Because being overwhelmed isn't always a bad thing — sometimes it's just the universe showing you that you're finally feeling everything you were meant to."

Produced by 4x GRAMMY® Award-nominee **Pop Wansel** (Ariana Grande, Nicki Minaj, Kehlani, Alessia Cara), **Happy Perez** (Ariana Grande, Lana Del Rey, Halsey, Camila Cabello), and **Sam Harris** of **X-Ambassadors**, who also co-wrote the song, "Overwhelmed" was shared as an unreleased demo at Alicia's live shows throughout the year, including **Calgary Stampede** and the **COLORSxSTUDIOS** show in NYC this past May.

"Overwhelmed" follows her recent release, "[Merry Go Round](#)," produced by GRAMMY® Award-winner **Eikan**, best known for his work on "NOKIA" by Drake. These releases follow last year's breakthrough single "[Bleeding Me Dry](#)," available alongside an official music video streaming [HERE](#). Produced by Pop Wansel (Lizzo, Kehlani) and co-written by **Taylor Hill** (Drake, Justin Bieber, Summer Walker), the track has earned **close to 10M** worldwide streams, having originally debuted as a stunning live performance video created exclusively for the unique aesthetic music platform COLORS, now boasting **close to 1.5M** views [HERE](#). The Montreal, QC-native then made her network TV debut with an acclaimed performance of "Bleeding Me Dry" as part of the prestigious #LateShowMeMusic series on CBS's The Late Show with Stephen Colbert, streaming [HERE](#).

2024 also saw the arrival of Creti's deeply moving debut EP, [Self/Less](#), available now [HERE](#). The 7-track project, which chronicles the gifted songstress's own personal journey of self-discovery, includes such fan favorites as "[Epiphany](#)," "[Crazy](#)," "[Congratulations](#)," and the powerful [title track](#), the latter hailed by *UPROXX* as "*a moving and eloquently honest ballad that details the unintended effects of being selfish toward one's desires.*" In addition, Creti also contributed the tender "[No Better](#)" to the award-winning Netflix animated feature film, *Ultraman: Rising*, streaming [HERE](#).

ABOUT ALICIA CRETI:

With her elegant, commanding vocals and humbly confident songwriting, Alicia Creti skillfully weaves a tapestry of self-reflection, heartbreak, and the myriad facets of the human experience, inviting listeners to immerse themselves in the pages of her personal journal. Her sound is a breath of fresh air, transcending genre boundaries with a compelling touch of nostalgic soul. Hailing from the suburbs of Montreal, Creti started to sing at barely three years old and hasn't stopped since. Inspired by artists such as Rihanna, Beyonce, Brandy, and Stevie Wonder, she began penning songs of her own by the age of six and soon developed chops on both the piano and on the microphone, taking advantage of every opportunity to perform, whether it be at school or in the street.

In 2020, Creti began posting on social media and immediately achieved viral impact with versatile covers that earned **more than 6M** views around the world. She made her official debut with 2022's "Congratulations," garnering **over 3M** global streams and critical applause from *Lyrical Lemonade* as "*a flawless masterpiece.*" Creti's star continued to ascend with an ongoing series of original tracks, including her Atlantic Records debut single, "[Strange](#)," which has earned **over 8M** worldwide streams and **close to 4.5M** YouTube views since its 2023 release.

Creti celebrated the breakthrough success of *Self/Less* and "Bleeding Me Dry" with a series of live performances, including a North American tour alongside Mahalia that saw her winning over new fans and social media followers with each stop on the 24-city run. Now, with "Merry Go

Round” – and more soulful new music to follow – Alicia Creti is poised to show the world not only how far she has come but where she’s headed next.



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