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**RISING STAR AmiiFy CAPITALIZES ON SOLD-OUT LONDON HEADLINE DEBUT WITH
NEW SINGLE, "SOMETHING STUPID"**



Following a triumphant, sold-out headline performance at The Lower Third earlier this month, emerging artist **AmiiFy** today announces the release of his latest single, "**Something Stupid**." The track serves as another precursor to his highly anticipated debut EP, ***Suddenly, Everything's Changing***, set for global release on **March 4th**.

The announcement comes at a turning point in **AmiiFy's** career. His recent showcase at the legendary Soho venue saw a packed crowd of 250 fans, some of whom traveled across borders to witness the performance, most notably a dedicated supporter who flew in from the Czech Republic specifically for the set.

"**Something Stupid**" follows the momentum of his previous hit, "**He Don't Deserve You**," further establishing **AmiiFy's** signature blend of alternative indie, rock, pop, folk and RnB storytelling. Both tracks will feature on the upcoming EP, a project that explores the whirlwind of personal evolution and the titular shifts in life that inspired its creation.

Suddenly, Everything's Changing is available for pre-order on all major platforms starting today. Fans can stream "**Something Stupid**" and "**He Don't Deserve You**" now.

About AmiiFy

Flaunting a fresh perspective and a fiery sense of creativity, AmiiFy makes the kind of music that takes you back to those moments that defined you—first love, first heartbreak, and all of the other firsts you'll never forget. The Nigerian-born and London-based singer and songwriter projects magnetic melodies across a vibrant soundscape steeped in alternative indie, rock, pop, folk and RnB. Underpinned by dynamic playing, he chronicles youth in real-time from an unfiltered first-person point-of-view. Raised in Nigeria, he discovered music at home. Dad introduced him to artists such as Goo Goo Dolls, Wheatus, Radiohead, and Tracy Chapman. Simultaneously, his uncle taught him how to play piano. His passion was further fostered in church. During 2021, his mother and father moved the family to the UK. Absorbing the initial culture shock and integrating into a new life, he embraced his passion from another angle altogether. Phone in hand, he downloaded BandLab and crafted songs of his own by utilizing free YouTube beats. Locking into a groove, he dropped his independent single “memories” in 2023 followed by “fallin in luv” and “Ways” as well as The Old House Next Door EP. He unspooled his next chapter with the Moments Before Fall EP. However, “He Don't Deserve You” resonated on social media, gathered north of 1.4 million Spotify streams, and set the stage for his breakthrough. Along the way, powerhouse multiplatinum chart-topping producer Murda Beatz [Drake, Travis Scott, Nicki Minaj, Migos] discovered his music and brought him to 300 Entertainment. After amassing millions of streams and receiving acclaim from CLASH and more, he'll help you celebrate both where you came from and where you're headed on his 2026 EP, Suddenly, Everything's Changing – produced by Jake Gosling [Ed Sheeran].

Tracklist

1. Holding On
2. Something Stupid
3. Skin
4. Departed
5. He Don't Deserve You
6. Otherside

Connect with AmiiFy

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