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## **RISING STAR AmiiFy UNVEILS POIGNANT NEW SINGLE AND VIDEO “DEPARTED”**

**SUDDENLY EVERYTHING’S CHANGING ARRIVES MARCH 3RD**

[WATCH THE OFFICIAL MUSIC VIDEO](#)



Building on the momentum of his sold-out headline debut and the viral success of “[He Don’t Deserve You](#),” emerging artist **AmiiFy** today releases his latest single, “**Departed**,” accompanied by a striking official music video. The track serves as the final preview of his debut EP, ***Suddenly, Everything’s Changing***, scheduled for global release on **March 3rd**.

“Departed” continues to showcase AmiiFy’s signature genre-blurring style, blending elements of **alternative indie, rock, pop, folk, and R&B**. Produced by the multi-platinum **Jake Gosling**, the song explores the raw emotional landscapes of personal evolution – a central theme of the upcoming six-track project.

The release follows a landmark month for the Nigerian-born, London-based artist. After selling out **The Lower Third** in Soho earlier this year, AmiiFy has continued to captivate a rapidly growing global fanbase, with listeners traveling from as far as the Czech Republic to witness his live performance.

Released alongside the single, the “**Departed**” **official music video** provides a visual anchor for the track’s introspective lyrics. This follows the visual success of his previous singles, further

establishing AmiiFy as a multidisciplinary storyteller who chronicles youth in real-time from an unfiltered, first-person perspective.

### **ABOUT AmiiFy:**

Flaunting a fresh perspective and a fiery sense of creativity, AmiiFy makes the kind of music that takes you back to those moments that defined you—first love, first heartbreak, and all of the other firsts you’ll never forget. The Nigerian-born and London-based singer and songwriter projects magnetic melodies across a vibrant soundscape steeped in alternative indie, rock, pop, folk and RnB. Underpinned by dynamic playing, he chronicles youth in real-time from an unfiltered first-person point-of-view. Raised in Nigeria, he discovered music at home. Dad introduced him to artists such as Goo Goo Dolls, Wheatus, Radiohead, and Tracy Chapman. Simultaneously, his uncle taught him how to play piano. His passion was further fostered in church. During 2021, his mother and father moved the family to the UK. Absorbing the initial culture shock and integrating into a new life, he embraced his passion from another angle altogether. Phone in hand, he downloaded BandLab and crafted songs of his own by utilizing free YouTube beats. Locking into a groove, he dropped his independent single “memories” in 2023 followed by “fallin in luv” and “Ways” as well as *The Old House Next Door* EP. He unspooled his next chapter with the *Moments Before Fall* EP. However, “He Don’t Deserve You” resonated on social media, gathered north of 1.4 million Spotify streams, and set the stage for his breakthrough. Along the way, powerhouse multiplatinum chart-topping producer Murda Beatz [Drake, Travis Scott, Nicki Minaj, Migos] discovered his music and brought him to 300 Entertainment. After amassing millions of streams and receiving acclaim from CLASH and more, he’ll help you celebrate both where you came from and where you’re headed on his 2026 EP, *Suddenly, Everything’s Changing* – produced by Jake Gosling [Ed Sheeran].

### **Tracklist**

1. Holding On
2. Something Stupid
3. Skin
4. Departed
5. He Don’t Deserve You
6. Otherside

### **CONNECT WITH AmiiFy:**

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