

CAMERON WHITCOMB

Cameron Whitcomb Boiler

In a world that often prizes surface-level honesty, Cameron Whitcomb is the rare artist with the courage to uncover his most uncomfortable truths. After leaving home at age 17 and getting a job on a pipeline, the British Columbia native discovered his passion for singing and devoted himself to making music, soon breaking through with his 2024 debut EP *Quitter*—a fearlessly candid collection of country/folk songs inspired by his journey in overcoming addiction. In a testament to the pure force of his storytelling, the 22-year-old singer/songwriter has ascended to tremendous heights in the past year alone, including headlining multiple tours across North America and Europe, amassing over 600 million global catalog streams, and landing on 2025 Artist to Watch lists from Spotify and Amazon Music—all before releasing a full-length project. On his debut album *The Hard Way*, Whitcomb now shares his most powerful work yet: a selection of songs that willfully stare down his demons, instilling every moment with equal parts grit and sensitivity and explosively poetic detail. *The Hard Way* debuted at #1 on the Canadian Country Albums chart, establishing Whitcomb’s position as one of the leading voices in country music today. Upon release, the album quickly surpassed 100 million on-demand streams nationwide, achieving Certified Gold status in Canada.

Made in close collaboration with producer Jack Riley (Knox, Grace VanderWaal), *The Hard Way* includes Whitcomb’s chart-climbing singles “Medusa” and “Quitter” (nominated for Single Of The Year at the 2025 Canadian Country Music Awards where he won Breakthrough Artist of the Year and Fan’s Choice), both of which continue to rack up over a million streams weekly in the U.S. and two million streams weekly across the globe. Also featuring standouts like “Hundred Mile High” (a No. 33 hit on Billboard’s Hot Rock & Alternative Songs chart), the 15-track album ricochets from stripped-back folk to rough-edged country to punk-leaning pop as Whitcomb offers a real-time glimpse into his inner world. While gearing up for *The Hard Way*’s arrival, Whitcomb recently embarked on his I’ve Got Options Tour - a fast-selling North American headline run including a two-night stand at the historic Troubadour in Los Angeles.