WILLOW AVALON UNVEILS NEW SINGLE “EASY ON THE EYES”

FIRST NEW SOLO MUSIC SINCE DEBUT ALBUM *SOUTHERN BELLE RAISIN’ HELL*

AVALON CONTINUES RUN OF HEADLINE DATES ACROSS U.K. AND EUROPE, TO MAKE STAGECOACH DEBUT

LISTEN TO “EASY ON THE EYES”

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February 27, 2026—Rising singer, songwriter and musician Willow Avalon kicks off 2026 with the new single “**Easy On The Eyes**” - listen HERE.

“Easy On The Eyes” marks Avalon’s first new solo music since her debut album, ***Southern Belle Raisin’ Hell*** (January 2025), which cemented her as one of country music’s most compelling new voices. Taste of Country and Whiskey Riff named the project one of the best country albums of 2025, with the latter saying, “Willow is a star, with talent in spades, and who has a long future ahead of her for her pure talent and songwriting savvy that, together, make a lethal combination that puts her in a league of her own.”

The song comes as Willow concludes a run of headline dates across the U.K. and Ireland—including **London**’s Electric Ballroom and **Dublin**’s The Academy—and ahead of festival dates across the globe. In April, Avalon will make her official **Stagecoach** debut, following a surprise appearance during Zach Bryan’s headline set last year. Further festival dates include **C2C Rotterdam** and **Berlin**, **CMC Rocks QLD**, **Railbird Festival**, **Headwaters Country Jam** and more. Full details and ticket information can be found at www.willowavalonmusic.com.

Originally from Georgia and now based in Nashville, Willow Avalon's musical journey began with her first word, "Elvis." Raised by her mother and grandmother in a small Southern town, she grew up playing piano in church and taught herself guitar at age 12, using songwriting as both an escape and a means of self-expression through a life-journey that has been anything but straight-forward. She has performed at The Late Show with Stephen Colbert, CBS Mornings, and the Grand Ole Opry, as well as festivals like Stagecoach, C2C, CMA, and Lollapalooza, bringing her electrifying presence to global audiences. With a sharp wit and rebellious spirit, she has shared stages with legends and rising stars alike, including Willie Nelson, Bob Dylan, Zach Bryan, Cage the Elephant, Paul Cauthen, Charles Wesley Godwin, and more. Solidified by sold-out headline tours in North America, Europe, and Australia, as well as hundreds of millions of views across social content, Willow Avalon is redefining what it means to be a modern Southern storyteller.

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WILLOW AVALON TOUR DATES

February 27—Belfast, IE—The Limelight 1
March 1—Dublin, IE—The Academy
March 3—Manchester, UK—Manchester Academy 2
March 4— London, U.K.—Electric Ballroom
March 6— Rotterdam, NL—C2C Rotterdam
March 7—Berlin, DE—C2C Berlin
March 20-22—Willowbank, AUS—CMC Rocks QLD
April 25—Indio, CA—Stagecoach
June 7—Lexington, KY—Railbird Festival
July 18—Beech Mountain, NC—Party On The Mountain
July 23-25—Three Forks, MT—Headwaters Country Jam

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