

ELEMENTS OF COUNTRY, HIP-HOP, R&B, GOSPEL, AND POP IN A WAY THAT MANY HAVE NOT EXPERIENCED BEFORE. EVEN HIS VOCAL ABILITY KEEPS LISTENERS QUESTIONING WHICH BOX THEY COULD PUT THE MUSIC IN.

RollingStone

IF YOU'RE THINKING ABOUT TOUCHING COUNTRY MUSIC'S NEWEST MILLENNIAL SUPERSTAR BRELAND'S TRUCK: DON'T. THE BASS-BOOSTED SOUTHERN HIT IS REVIVING THE DIGITAL YEEHAW REVOLUTION FOR GEN Z-ERS EVERYWHERE.

PAPER[®]

ONE OF THE BEST COUNTRY SONGS OF THE YEAR SO FAR COMES FROM 24-YEAR-OLD DANIEL BRELAND, WHOSE PROTECTIVE ODE TO HIS PICKUP IS IRRESISTIBLE NOT ONLY FOR ITS SINGALONG PRE-CHORUS AND SEAMLESSLY INTEGRATED TRAP INFLUENCE, BUT ITS BRILLIANT ONE-WORD-OR-FEWER HOOK.

billboard

BRELAND BLURS THE EDGES OF COUNTRY, RAP, AND R&B WITH THE FINESSE OF A SEASONED MUSIC VETERAN AND THE REFRESHING UNORTHODOXY OF AN INDUSTRY NEWCOMER. COUNTRY TRAP IS NO PASSING FAD. IT IS THE NEXT WAVE, AND BRELAND IS LOOKING TO BE ONE OF ITS TOP PURVEYORS.

ones^{to}watch

WITH THE EARS OF A DIVERSE MUSIC COMMUNITY ON HIM, BRELAND HAS AN OPPORTUNITY TO USE HIS PLATFORM TO CHALLENGE THESE OPINIONS ABOUT WHO DOES AND DOESN'T BELONG - IN A GENRE, OR IN A SOCIETY.

Forbes

THE 24-YEAR-OLD'S SINGLE "MY TRUCK" IS THE MOST VIABLE FUSION OF RURAL AND URBAN SINCE "OLD TOWN ROAD," AND HIS NEW EP PUSHES THE SOUND EVEN FURTHER.

The New York Times

IF THE SONG'S ["MY TRUCK"] NOT STUCK IN YOUR HEAD WITHIN 40 SECONDS, YOU WIN A FREE TRUCK. THERE WON'T BE ANY WINNERS TODAY.

SPIN

WITH AN ABILITY TO MAKE RAP, COUNTRY, R&B AND POP ALL FIT TOGETHER, IT FEELS LIKE BRELAND WILL BE AROUND FOR A LONG TIME.

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THIS GUY SEEMS DEEPLY INVESTED IN THE IDEA OF COUNTRY-RAP FOR A NEW GENERATION.

STEREOGUM

THE NEXT VIRAL HIT TO BLUR LINES BETWEEN COUNTRY AND HIP-HOP COULD BE HERE.

Tennessean.

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BRELAND

